

AUG 14 1933

THE Publishers' Weekly

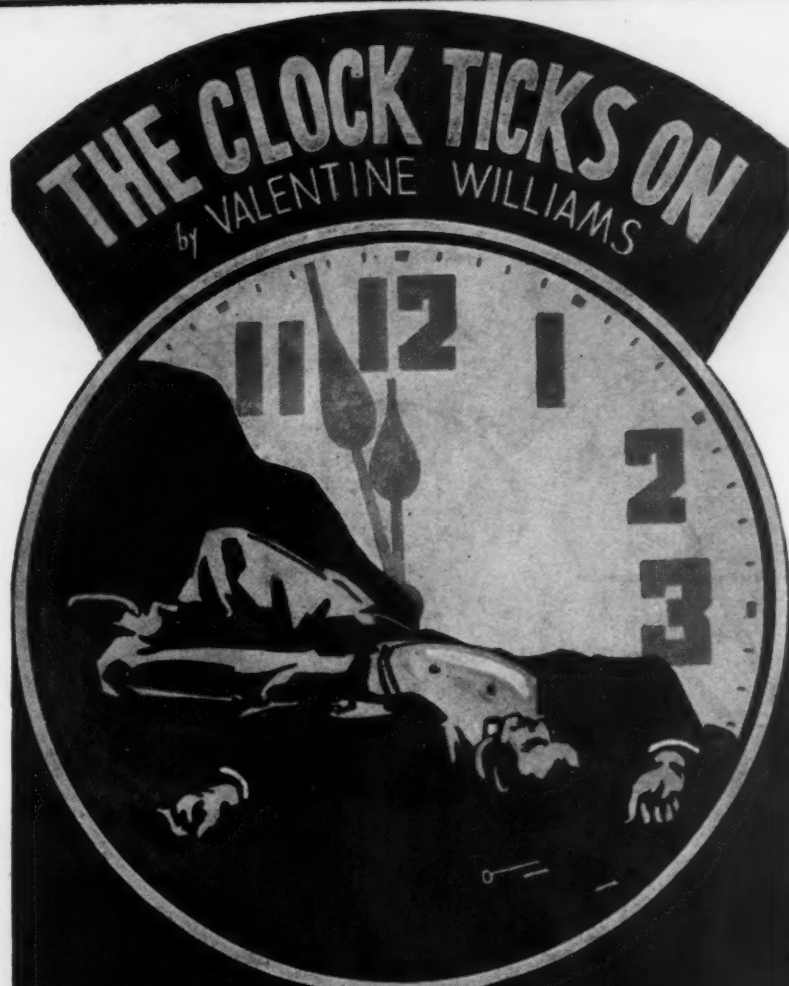
The American BOOK TRADE JOURNAL

VOL. CXXIV

AUGUST 12, 1933

NO. 7

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America
in
far and
away
the best
mystery
story
V. W.
is
ever
written



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THE PUBLISHERS' WEEKLY, Publication Office, 19th & Federal Sts., Camden, N. J. Editorial and General Offices, 62 W. 45th St., New York City. Subscriptions \$5; Canada \$7.50; Foreign \$6; 15c a copy. Entered as second-class matter at the Post Office at Camden, N. J. Copyright 1933 by R. R. Bowker Co. London, D. H. Bond, 407 Bank Chambers, Chancery Lane.

ALICE HEGAN RICE

Writes a new novel of superlative quality, a veritable companion piece to her famous "Mrs. Wiggs of the Cabbage Patch."

MR. PETE & CO.

*To be Published
September 1st, by*

**D. APPLETON-
CENTURY COMPANY**

35 West 32nd Street, New York

The Ryerson Press, Queen and John Streets,
Toronto, Ontario, handles the Appleton-Century
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In "Mr. Pete & Co." Alice Hegan Rice has written a novel beautifully distinguished by humor, pathos, and humanity. Mr. Pete, a good soldier of life, after years of wandering takes up his abode in the old family home he has inherited. It is now a tumbledown tenement on a Kentucky city river front, surrounded by dumps, shacks and shanty-boats. The story told is of how Mr. Pete enters into the lives of his tenants and neighbors and wrestles with their problems, especially those of tempestuous Marlene Zender. Here is a novel brim-full of human nature and picturesque character, certain of instant appeal to fiction-lovers.

\$2.00

Already the Best Seller in Philadelphia . . .

where it edged out even Anthony Adverse, according to the N. Y. Times' report. In New York and Chicago, second only to that book . . . and spreading! Why? Because, while there has been a certain amount of antagonistic, and some think unfair criticism, the universality of reviews has been tremendously enthusiastic. Take just a few of these, and opinions from the trade, which go to make Richard Aldington's **ALL MEN ARE ENEMIES** the fastest growing title in fiction lists today:

MITCHELL KENNERLEY: "The great love story of the era now closing."

CLEMENCE DANE: "A treasure house of beauty."

WILLIAM McFEE: "Aldington has created in Katha a lovely lady, for her alone the book is worthy of remembrance."

JOSEPH WOOD KRUTCH: "Swift, passionate and eloquent—a love story, lyrical and unabashed."

BUFFALO NEWS: "Aldington recaptures for us the exquisite sensuousness of the Greeks."

FANNY BUTCHER, Chicago Tribune: "At times vivid almost past bearing, vivid with the passion of a great author's eagerness to tell what to him is a great truth."

STERLING NORTH, Chicago Daily News: "A romance for minds that have passed adolescence."

ST. PAUL DAILY NEWS: "Not since 'Of Human Bondage' has there been anything so satisfying, so moving, so eloquent and so beautiful. It ceases to be, for the sensitive reader, a novel: it becomes instead a poem, deep, sincere, touched with divine fire."

THE ATLANTIC MONTHLY: "Pater's Marius is here through-

out in its 'hard, gem-like flame of ecstasy' . . . Keats is here too with his apotheosis of sensation, and Plato and not least, Homer, himself: . . ."

Charles K. Jackson, Burrows Bros., Cleveland: "The most marvellous piece of writing it has been my privilege to read in many years of bookselling. . . Send me another 50 immediately . . ."

Virginia Kirkjús: "An entirely new vein for the author of 'The Colonel's Daughter' . . . sure to widen Aldington's market . . ."

A. L. S. Wood, Springfield Union: "Very fine, a splendid piece of writing . . ."

Charles Hanson Towne, N. Y. American: "Piercingly lovely. . . Aldington writes with a fervor and a sincerity that even he has not hitherto achieved . . ."

Milwaukee Journal: "Beautifully conceived, beautifully written. . . Its maturity, depth of feeling and understanding

places its author among the front-rank novelists of today . . ."

Donald Gordon: "AAA."

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Philadelphia Record: "This is one of the most deeply moving books of our time. It is romance in the classic sense—gloriously sad and yet exultant."

Alfred Van Ameyden Van Duym: "Nothing comes closer to a short description of this book than to call it the 'Of Human Bondage' of the post-war generation . . . meets the requisites of both bookseller and critic . . ."

Wallis Howe, Jr.: "Beautiful, passionate writing. Some of the passages sing like poetry."



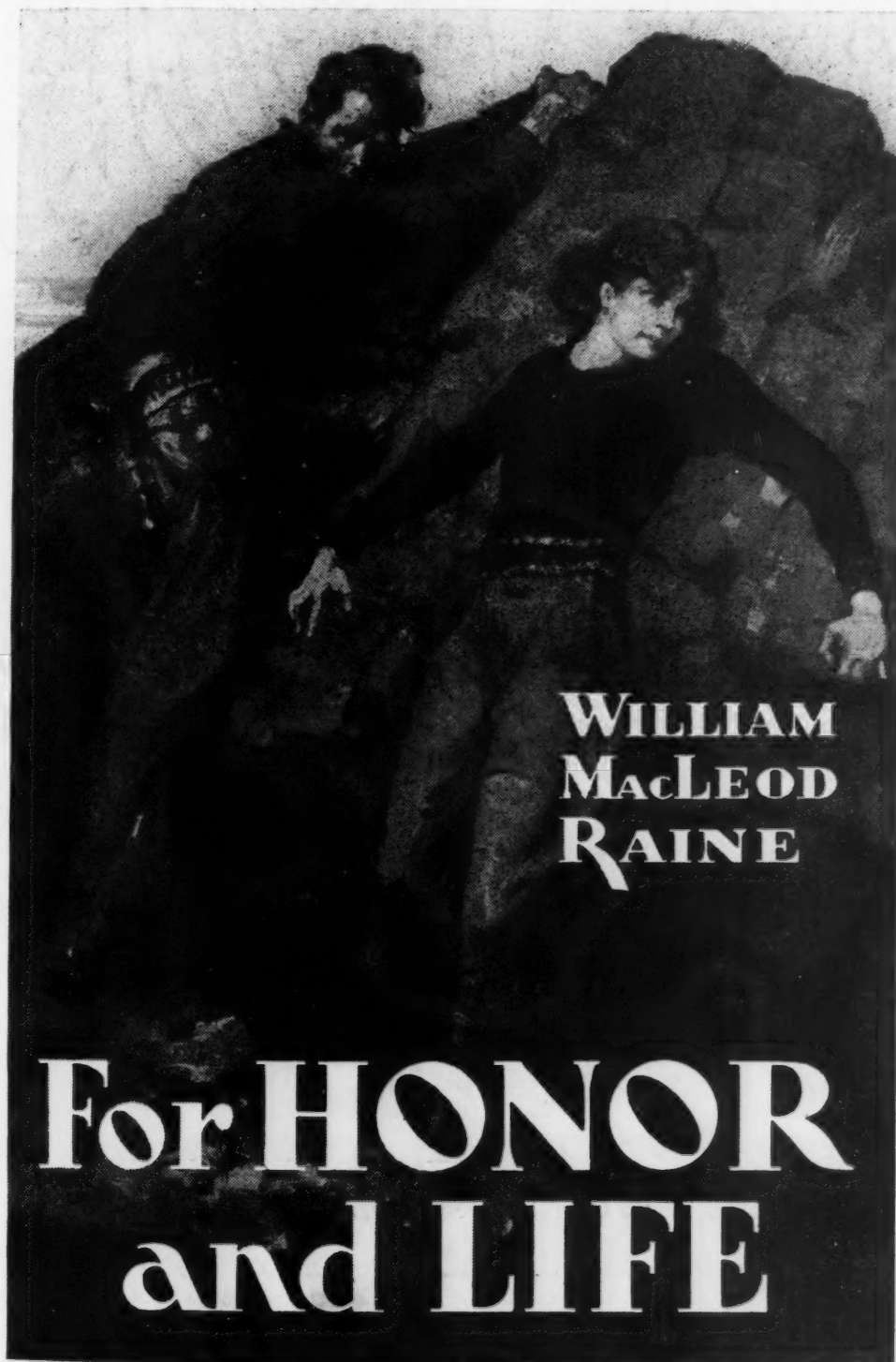
ALL MEN ARE ENEMIES

by Richard Aldington

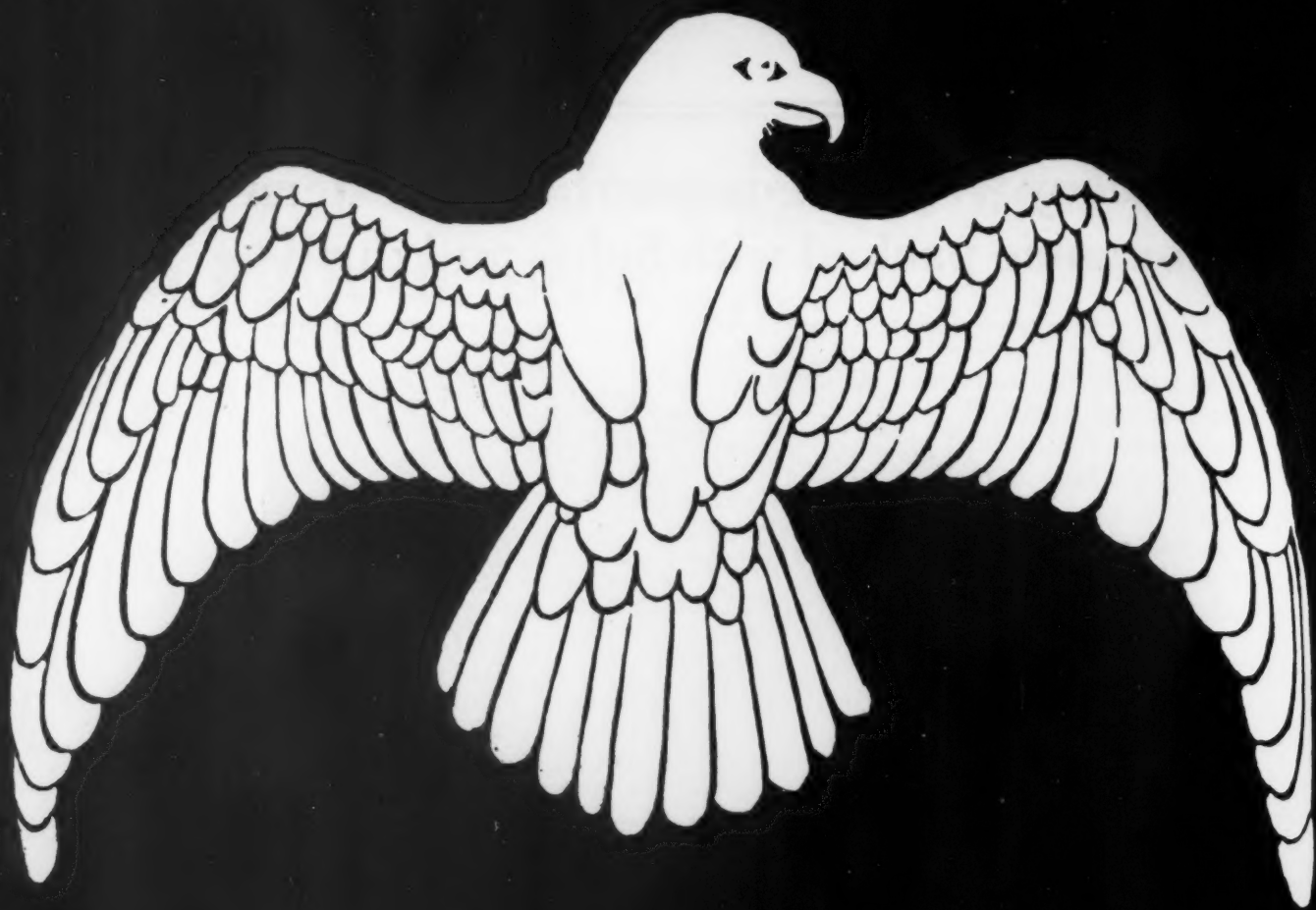
We have no space to tell you about the editor of a great national magazine, who has already bought five copies to give away to friends . . . or about the N. Y. saleswoman who took three orders within half an hour after she finished the book . . . or of the young critic who told us privately, "If you could only reach the people who treasure **OF HUMAN BONDAGE**, you'd have a 50-60 thousand sale right there". . . But the fact is, as we believe, here is a book which will not only be closely read this season but continuously discovered for many seasons to come.

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"'The Gold Falcon' bristles with evidence as to its author's identity. But no traces of Graves!"—*The Phoenician, Saturday Review of Literature, New York*.

"Can Mr. Christopher Morley be the anonymous author of 'The Gold Falcon'?"—*Scots Observer*.

"The anonymous author of 'The Gold Falcon' has a great deal in common with Mr. Henry Williamson."—*Week-end Review*.

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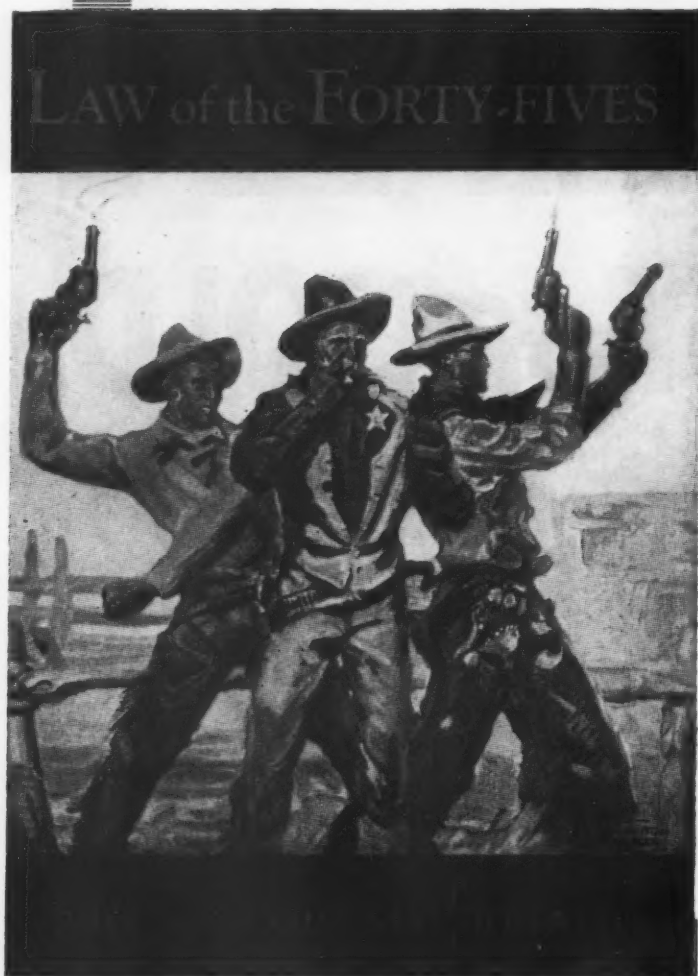
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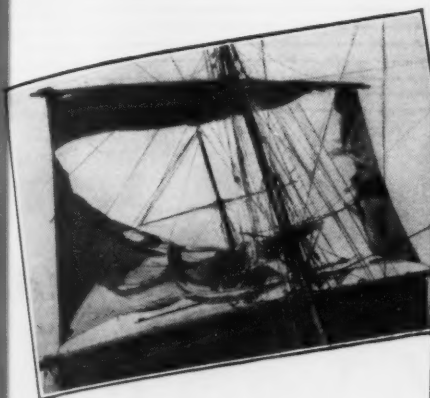
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He challenges the reports of mountainous waves—the highest one



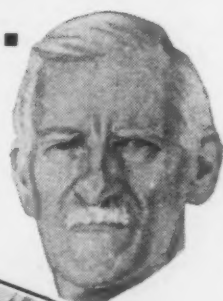
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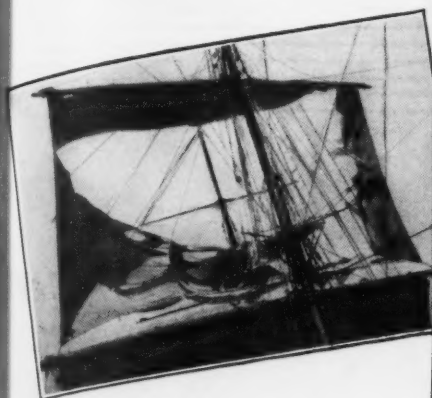
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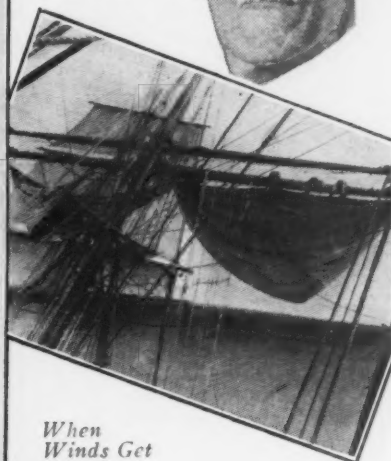
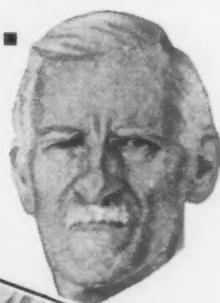
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late Secretary to the Authors' Society

With a 13-page letter to the author from

BERNARD SHAW

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THE PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

AUGUST 12, 1933

The Right Book

A Layman Makes a Plea for the Bookseller as Advisor

CHARLES H. FITCH

FREQUENTLY, on coming out of a large city bookstore, I have said to myself something like this: "Could it be that they have kept me from finding *just* the book I want? Haven't they discouraged me a bit, making me feel that such a book does not exist? Haven't they urged me to buy a book that I feel does not exactly fill the bill?"

I am exaggerating a little, of course, and the sales folk concerned were courteous and well meaning; but that was my reaction, and I believe it has been the reaction of many others.

The books I have in mind are the non-fiction books, the books on special subjects. We all have a "bug" for something, perhaps several "bugs." It may be economics, hooked rugs, dancing, writing, or the like. We want a book that will give us precious information, and we do not want to read through a lot of watered and padded material. We want a book that hits the nail on the head, whether it be on radio, figure skating, or just babies; and we want that book badly. I am aware that these "nail" books are few and far between, but when there is a volume on our pet subject that approaches perfection somewhat closely, why then we want our bookstore man to tell us about it. Further, we would like to have this man advise us what *not* to buy. This seems like a large order—a salesman telling us not to buy something on his shelves—but I believe it will be beneficial in the end. The customer will gain confidence in his book dealer, and the book dealer will be doing the publisher a kindness—lack of sales enthusiasm over a poor book must surely lead to the sale of a worth-while book.

There are certain points the book salesman must watch out for if he is to give the discerning customer exactly what he wants. For example, suppose there is a book on "writing for the radio" with the date 1933 on its title-page, but with the last copyright 1922. One can easily see that instructions given in this book would be more or less useless today, for fashion in radio studio technique changes from year to year. Still more exasperating is it when the bulk of such a book was written in 1922 and there has been added a diminutive 1933 chapter on the modern aspects of the subject—a good deal like buying a barrel of junk in order to get a small ten-cent article in the bottom. Again, how sore one would be on buying a modern dancing book to find that it dealt with the period of Mrs. Vernon Castle. Or a book on scenario writing I noticed in a store window the other day, which treated only of the *silent* drama. Possibly this might be useful to a budding author in China, if the "talkies" haven't arrived there yet!

These are exaggerated cases, but even in milder ones the customer should be given the true facts. Thus he may joyfully buy a more up-to-date book, or, equally as good in the long run, he may buy no book and walk out of the store with a huge liking for his bookstore advisor.

By all this I do not mean that books of older copyright should be avoided. What harm if a book on grammar be written fifteen years ago—or on cooking either? Some books, like mother's muffins, will never be improved upon by any of the moderns.

Aside from the matter of up-to-dateness the customer will welcome advice on how

the subject is treated in any given book. It may be that the book is written in a loose, airy, humorous style—one that will please the tired business man and not arouse him from his pleasant after-dinner torpor. But to the serious person who is keen on exactness and classification and is out purely for information, such an airy book is poison. It is surprising how one can size up a book by merely glancing through it; it is quite possible to tell whether the volume is superficial or exact. A bookstore salesman should have time for this. In fact he might make a better job of it than his customer, who may be a bit flustered.

To illustrate the points I have taken up so far, I will describe a Utopian bookstore. A nervous little woman enters and says that she wants a book on Mayan civilization. "We have a number of them," the salesman replies, "but the subject is more in Mr. Burton's field. I will have him here directly."

A few minutes later the woman and Mr. Burton are seated in a little alcove. Mr. Burton has before him a card-index box filled with rather large cards. In talking with the woman, he finds that she is very much the student. She has visited Mexico and has seen Mayan ruins. "Now this book by John Doe," Mr. Burton lifts a card from the index, "that you saw advertised, is purely popular, the author has never seen Mexico, and the copyright date—" The woman smiles as he mentions the year. The man hands a slip to an office boy he has summoned. "I have sent for two books I want you to look at—same publisher, too, as the popular one," he smiles, "but I wish you would wait until tomorrow before deciding, as I would like to send downtown for a book we haven't in stock, and it may suit you better than the other two."

The cards in Mr. Burton's index are grouped under headings—Maya, Birth Control, Fascism, Nudism, Travel, and so on. Each card contains the data on one book. Customers are not supposed to mouse around in these cards, for some of the things written on them are not exactly complimentary to either the authors or the publishers. They are like the confidential files of a medical man, just nobody's business. The data have been gathered by various persons, frequently the store salesmen. But the information is so much to the point that the customer can usually be told exactly what he is buying.

It took time to make this index and it is not complete yet; Mr. Burton, of course, began with the subjects most in demand. . . . But this is only a Utopian bookstore. If such a one really does exist, I should like to visit its Mr. Burton.

What the bookseller *can* do, even with the limited amount of time that is available is to assemble lists of books on the subjects most in demand in the community, and familiarize himself as much as possible with the contents of the books on the lists. Some subjects, such as gardening, sports, economics, etc., have been well covered in the American Book Councillor lists available through the American Booksellers Association. Other lists have been assembled from time to time by special groups. The bookseller himself can delegate to certain clerks the responsibility of preparing lists not already covered in this way. Each time a special order comes in for a book on a certain subject, the clerk can assemble the data not only for the customer, but for the store's future reference as well.

We will always have with us the anxious customer who wants the *best* nail-on-the-head book on "something" in the shortest possible time. And that is a serious problem. No bookstore would have a sufficient collection of books on its shelves, even on one subject, although certain large stores are fairly generous in this respect. If the book sought is not in the store, the salesman's next best bet, of course, is the U. S. catalog. From this he can get a representative list of books on the subject and often by reference to the publisher's trade list he can get a short description of the books, particularly if they are recent.

What the customer really wants is this, as our Mr. Burton would put it: "The books on hooked rugs, madame—here we are. The books on this list confine themselves to historical treatment . . . on that list, from the collector's standpoint, the ones with the stars after them being amply illustrated. Here are the latest books on 'how to make hooked rugs' and I can give you a description of each. . . . Yes, I believe we can really put you in touch with every important book on the subject. We want you to take your time, it is disheartening to pay good money these days for a useless book."

I suppose all this looks like a gigantic task. It would be if done completely. But it can

be approximated. We can start with the subjects most called for naturally; let the data accumulate. Let all concerned help, customers, too. Not only will such a method enable the dealer to sell more books not in stock, but he will find that gradually he is getting a better selection of books on his shelves—he can't help it.

I believe that there are people all over the United States who want books on their special pet subjects, and I believe they would

buy *many, many* books now resting on publishers' shelves if they knew about them. Extensive advertising is out of the question—but the book-lover's broker (the book-seller), why shouldn't *he* see that the seeker of knowledge gets just exactly the book he wants?

Mr. Customer does want something—watch him pawing over the drug-store "remainders." And how often he gets what he doesn't want!

Camels, Chesterfields and Schopenhauer

How Does a Cigar Store Handle Its Book Customers?

ANDREW MILLAR

WE STOOD LOOKING in the cigar store window at a somewhat imposing array of book remainders. Each bore an emphatic price ticket showing the publishers' original price, and the price at which the volume was now being offered. The line-up included the books quite familiar in trade circles as among the offerings of the various remainder houses. "Women Lincoln Loved," "Droll Stories," "Rousseau's Confessions," "Moll Flanders," "Schopenhauer," "Great Poems of the English Language," old familiars of the bargain lists.

"Come on in," I said to my friend Charley Thompson, who writes a column for the *Evening Star*, "maybe you can get a quip."

I had a vision of our cigar store salesman making some egregious literary blunder out of which we might get a laugh, one of those blunders we are constantly narrating in the trade, but which are, no doubt, largely legendary. Besides, I really did have a lively interest in how a cigar store does handle its book customers. Was there any suggestive salesmanship? Well, let's see. Maybe, I could get a pointer as to just how much competition such a store does offer to the bookshop.

We entered. One man was leisurely looking over the books. It was the lunch period. Possibly he was merely occupying a few moments of his noon hour. He had opened a book and was looking it over intently, quite oblivious of the customers elbowing past him in quest of cigars and cigarettes.

A fat jolly salesman stood behind the counter dispensing tobacco in its various well-advertised forms.

"How about these books?" I inquired mildly. This was my first experience as a supposed purchaser of books in many moons.

"Books, best in the world," the jolly salesman declared, "absolutely the best there are in the world." I had a fleeting impression that he was referring to their classic contents. Not so.

"Best books in the world," he went on, "we've got 'em all licked when it comes to books. Four- and five-dollar books for a dollar or so. You can't beat that. I'll bet you there isn't a store in town that can beat that."

Between rapidly successive calls for cigars and cigarettes, however, the fat, jolly salesman quite refused to be drawn into any discussion of the literary merits of his wares. His replies to our questions were merely variations of his original remark, that they were the best books in the world, and further that they were mighty big books for the money.

"Take along a couple, fellows," he urged. "You can't go wrong." He offered no specific suggestion, and a moment later put on his hat and left, presumably on his lunch hour. We questioned the young man who relieved the fat salesman. He was a far less aggressive type.

"Yes," he explained, "there does seem to be a lot of interest in the books. Men like

to look them over. You see we don't bother them much, saying you ought to buy this and you ought to buy that. They look them over, and sometimes they buy something, sometimes they don't."

"Do you think they come in just to look at the books—that is, from your window display?"

"Why, yes, some do, others come in to buy cigarettes or cigars, maybe they have a few minutes to spare, and they like to look over the books."

"And those who do buy," Charley Thompson asked, "what is it that interests them?"

The salesman's face lighted up. He thought for a moment, meanwhile passing out several packages of cigarettes.

"Do you know," he said, "I honestly think that most of them who buy books here really want to learn. There are some, of course, say they want these sexy books. I guess 'Droll Stories,' and 'Rabelais' are along that line, but they are what you call classics, aren't they? Well some ask about those, but I'd say most who buy books here are looking for information. When they see a good book on economics or travel or something like that, they often buy it, if they've got the price. I keep telling the boss we ought to get in some more books on economics."

"Very interesting," Charley commented. "So you think most of the men who buy books here really want to learn?" The salesman nodded, and Charley went on.

"What do you do when a customer asks for some book you haven't got?"

"Well—there aren't so many, I'd say fifteen per cent. They know we're not running a bookstore, so they look over what we've got and if they see something they want, they take it along, that is, as I said, if they've got the money."

"Ever try suggestive salesmanship?" Charley asked.

"Suggestive salesmanship?"

"Yes, you know recommending particular books to customers, telling them their good points, and that sort of thing."

"Well, no, not so much"—the salesman appeared dubious as to the success of such an experiment.

In a less prominent corner, I noted a display of bargain fiction at low prices.

"How about these?" I asked.

"We don't do so well with those," the salesman admitted. "Just sell one once in a while."

"Any special interest in this?" Charley pointed to a copy of "Naked on Roller Skates."

"No," the salesman answered a bit sheepishly. "I guess it hasn't got anything to do with roller-skating anyway."

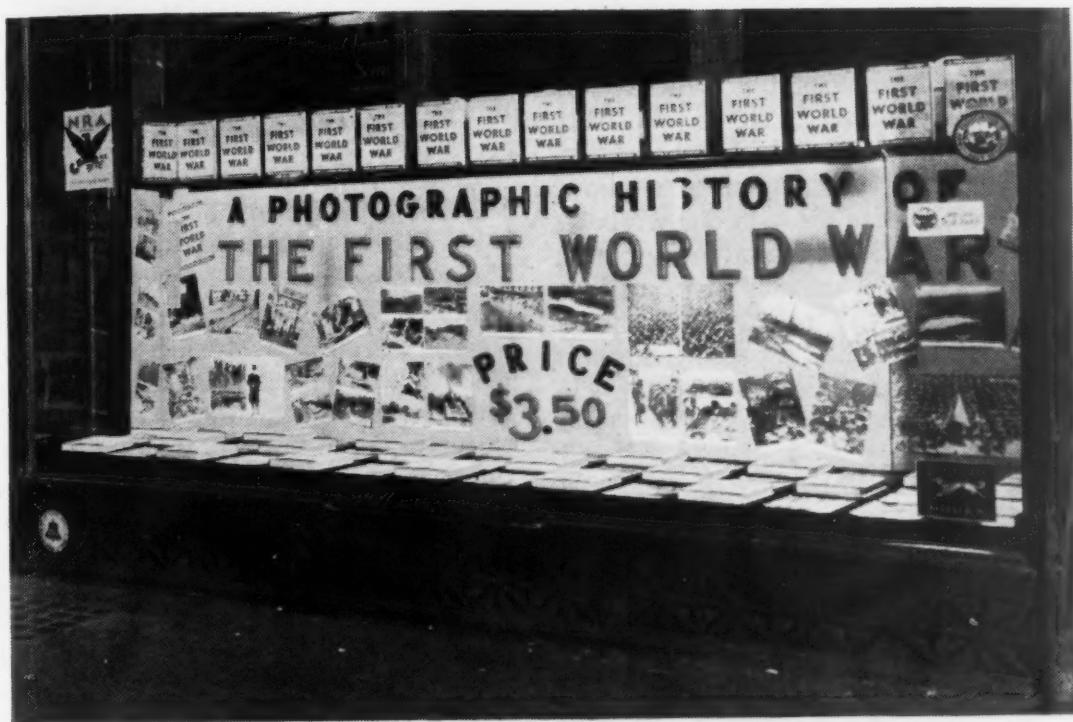
Outside Charley and I compared notes.

"What say?" I asked him.

"Well, it honestly looks to me as though you needn't be much afraid of the cigar store competition. From what he says, most of the men who buy books from him are the sort that never get into a bookstore."

"Yes, but why not?" I countered a bit sadly, and I'm still thinking it over.

The Publishers' and Booksellers' Codes, which are nearing completion, will be printed in the Publishers' Weekly immediately upon their approval in final form. All branches of the booktrade are at present hard at work on Codes of Fair Practice. Medical book publishers met in Philadelphia this week for discussion regarding a code; law book publishers are at work on their code; textbook publishers have held several meetings for discussion of the code prepared by their code committee. So far as it is possible to ascertain the great majority of publishers and booksellers have already signed the President's Re-employment Agreement.



Putnam's graphic display—does it tell too much?

Window Lights

*A Department Devoted to Advance Information on Window Display
Material and Practical Hints on Window Designing*

ALFRED VAN AMEYDEN VAN DUYM

"We Do Our Part"

IT SEEMS IMPOSSIBLE for anybody who is walking through the shopping districts of any city of the United States today not to notice that an increasing number of windows are blossoming forth with the now so familiar N. R. A. sign which in more than one direction points to the beginning of a new era, the actual putting into execution of the New Deal. Book shops are no exception to this rule and for them, I would venture to say, these signs have an added significance.

As in the placing of most official signs, there is considerable indifference as to what place in the window they are put, though most places naturally put them in the most conspicuous spot. Neither in a grocery store nor in a dry goods emporium, nor in a hardware store nor yet in an automobile show room can any specific significance be attached to this sign in relation to the objects surrounding the display. They merely express

a willingness on the part of the dealer to cooperate and his submission to that particular code which affects his particular business.

The Window Display's Opportunity

It is different, however, with bookshop windows. We can emphasize the significance of the sign by surrounding it with books which bear a close relation to the whole reconstruction program and even add a note of patriotism which was considered quite appropriate during the war and which should be just as important if not more so in these times of stress when every loyal American is putting his hand to the wheel to get things started again on the road to general welfare. A window in the New York 47th street Brentano shop has been devoted to that very subject, and no matter in how small a way

all bookshops in the United States should follow suit. It is more than a business of climbing on the band-wagon, it is dictated by an unavoidable necessity. It is also very timely. And any subject which is timely belongs by right in your bookshop window. It is time to emphasize through our windows the civic and educational importance of book shops on the eve of what may prove to be a complete reversal of all policies which have threatened to degenerate the book business into a not so important part of the drug, jobbing and department store trade.

The Fountain Head

To strike the right note in that sort of display we must start at the fountain head, that is official Washington and that in the person of the president, who has come to symbolize more of the spirit of not only national but almost world wide action than anybody else. People are looking to him for guidance as they never have since the days of Abraham Lincoln. Books on the president, books on the industrial recovery act, books on the "brain trust," on inflation and foreign and domestic trade and forthcoming recognition of Russia, all fit into our display program. Of course in our business we have no equivalent to that incentive which is urging people to buy other pieces of merchandise, that prices will go up and now is the time to invest. The booktrade trails rather than leads other industries in recuperation. But after all if the dream comes true that salaries of printers, binders, editorial and selling staffs of publishers, book clerks and list boys are going to increase, somebody will have to foot the bill and it may eventually fall on the book buyer. In so far as I have been able to observe there is no longer a great kick on the part of the customer about the price of books, as has been well demonstrated by the tremendous popularity of "Anthony Adverse" and "The First World War." (Do not misunderstand me, I do not think these books are high priced. Quite the contrary. But after all \$3 is \$3 and \$3.75 is \$3.75, and only a very few months ago people would have been much less inclined to invest that amount of money in books.)

Perhaps this would be the time of all times to emphasize the price of books in our windows. I know that foreign, imported books have gone up, since the dollar dropped, and it won't be very long when one will have to

pay more for a British book than for an American book.

Is Too Much Enough!

In the window which the Putnam Book Store has devoted to "The First World War"—credit for which goes to Mr. Einar Skoglund of Putnam's bookstore—the price is indicated in the display in large figures. It would be curious if one could find out whether that sort of price indication prevents people from coming into a store or, as some maintain, it encourages them to go into the store where otherwise they might have felt embarrassed asking for the price of the book. Personally I belong to the school which would rather not indicate the price of books in a window unless they be specially reduced, or if they belong in the class of dollar or seventy-five cent reprints. Also in a display of a book like "The First World War," which is totally made up of pictures is it to be recommended that one show more than let us say two dozen of the most striking pictures in one's window? Windows, so I have contended before, should rather arouse than completely satisfy one's curiosity. In the case of a book like this we should be rather miserly, it seems to me, with the amount of the book we show and not give the whole show away. This is more a book "to look at" than to read and where it is not possible to show the totality of a book in other instances, in this case quite too much of the book may be absorbed by taking it in from the window and that way little inducement may be offered to buy it. Of course I may be absolutely wrong. Why, for instance, is the picture of the Fujiyama the most popular picture of any mountain in the world? I think it is partly at least because we never see this mountain wholly in Japanese prints, it is rather suggested than given in its totality, therefore we want to see more of it, as our curiosity is never wholly satisfied. With our windows we mean to "suggest" to people to look at books, we do not mean to give the whole show away, as then their curiosity is not sufficiently aroused to want to enter the shop to see more of it. Of course one might cite a lot of instances to prove the contrary through actual experience. It is not my aim to criticize such windows. I only want to bring up a controversial point in window display policies.

All the Newest Books!

Someone, an experienced book man, said to me the other day, "Why do we constantly show nothing but new books? Why do we try to accelerate our turnover to such a degree that the life of a book becomes shorter and shorter as the years go on?" I quite agree with him, we should occasionally intersperse the new single titles in our windows with some of our older ones. Wherever I have done that the result has been most gratifying. It is quite noteworthy that while we booksellers are continuously accusing publishers of manifold shortcomings, it is one of our own greatest faults that our windows are getting to have almost the appearance of a magazine display, "off with the old and on with the new." If we try to establish a nice balance in our displays between the merely ephemeral and timely and the lasting I think we will reach a wider range of people. Some publishers, after all, have very worth while back lists and these books deserve just as much display in our windows as those books which merely have a passing vogue and then add weight to our shelves and lighten our pocketbooks.

There is also a lot to be said for the combining of books in window displays, which sometimes might merely be a matter of chance. For instance there is an exceedingly effective picture in "The First World War" entitled *Little Man—What Now?* Well why not open up "The First World War" at that picture and put a copy of "Little Man, What Now?" on top of it?

The new book which has come out by Robert Hichens, "The Paradine Case"—a splendid book by the way—has an exceedingly effective jacket. The combination of red and gold as well as the stern picture of the judge would make stacks of the book form a marvellous background to a display of detective and mystery stories, though, of course, the story itself is not a mystery, but an extraordinarily keen and thrilling psychological tale which moves on with fateful precision. Jackets happen to be my "bête noire," but they are so tremendously important in displays. I was very disappointed in the jacket for Herbert Asbury's "The Barbary Coast." How easy it would have been to make an exceedingly effective jacket for it which would pictorially convey some of the fascination of the book.

In and Out of the Corner Office

JOSEPH WHARTON LIPPINCOTT, president of the J. B. Lippincott Co., left recently for a big game hunting expedition in Alaska.
* * *

Hendrik Willem Van Loon, who is at present in Paris, is going to conduct a world cruise for the Cunard Line next January.
* * *

The *Book Window*, a British publication, hints that Lloyd George stands to receive close to £25,000 for his memoirs serially and in book form in England and America. The *Book Window* goes on to say that this must be a record in highly paid books, as Lord Beaconsfield only got £10,000 for his last novel "Endymion," and John Morley, £13,000 for "Gladstone." The first two volumes of Lloyd George's memoirs will be published this fall by *Little, Brown*.
* * *

B. N. Langdon-Davies resigned his position as director and manager of the English firms of Williams & Norgate, and Noel Douglas on July 14th. Mr. Langdon-Davies has been a valued contributor to the *Publishers' Weekly*.
* * *

Announcement was made today by the *Boston Transcript* of the retirement of H. H. Fletcher as religious editor and the appointment of Dr. Albert C. Dieffenbach as his successor. Dr. Dieffenbach has been nationally known as the editor of the Unitarian *Christian Register* for the past 15 years. He contributed an article "Current Religious Movements" to the last Religious Number of the *Publishers' Weekly*.
* * *

Cicely Courtneidge, well-known British actress and film star, has joined the Board of Denis Archer, the Search Publishing Company, Ltd. Jean Mitchell, formerly a director of Elkin Mathews & Marrot has also joined the Board of the same firm.
* * *

THE Publishers' Weekly

The American Book Trade Journal

Founded by F. Leypoldt

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August 12, 1933

IHOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —BACON.

The Whole Is Greater

ONE RESULT of the present concentration on codes of practice for industries is the realization brought to all concerned of the interdependence of one industry on another and of branches of the same industry on each other. In the code submitted by the Book Manufacturing industry there is included the following section: "This industry recognizes that its well-being is inevitably tied up with the well-being of those industries from which it buys and to which it sells, and every effort will be made in the administering of the Code to promote sound economic relations between these related industries." Pronouncements of similar purport might well appear in other codes of this industry.

Everyone connected with code-making and those who criticize the codes when they are completed should bear constantly in mind that the whole effort of the administration is being brought to bear to give everyone, insofar as possible, a fair break. To do this we must recognize the rights and problems of all those connected with our business. No one branch must expect rights which are detrimental to another branch or to the entire trade. What is essential is a spirit of fair-mindedness and a willingness to make individual sacrifices for the common good.

Wanted: Practical Knowledge

CONCRETE EVIDENCE of the increased demand for subject books may be found in the Annual Report of the St. Louis Public Library for 1932-1933, recently published. The chief of the Applied Science department reports: "This year over 42,000 persons used 157,266 pieces of technical literature, an increase of 25% over last year. Questions asked reflect the economic conditions and technical interests of the city. Many come from unemployed men seeking to qualify for positions. . . ." The open shelf room reports: "Books of a practical nature have been in great demand, not the least among them cook and automobile books. In the field of sport, books on fishing, formerly used only in milder weather, continued to be runners-up of chess and checkers during the winter." One of the branch libraries states: "The volume of purely recreational reading has been and is enormous, but there has been a steady undercurrent of serious reading along vocational lines. The assembly rooms have been used to capacity, frequently by groups of unemployed." From another branch there is this statement: "The popularity of mystery and western stories is still undiminished, though there has been a noticeable increase in the call for books of an economic and political nature." And from still another: "Books on the useful arts are in constant demand, particularly those on gardening, chicken-raising and the care and repair of the house." A fourth branch librarian notes "evidence of a deepened interest in thoughtful works, not only on economic and political problems but on history, scientific discovery and theories, and new conceptions of the universe. The percentage of fiction, always low in this branch, has dropped this year to a new low." A librarian in a branch situated in a municipal field house says, "Books on current problems have been increasingly popular, with Stuart Chase and Norman Thomas the authors most in demand. We found it almost impossible to keep up with the demand for books on Russia, as well as on gardening, the raising of poultry, turkeys, frogs, fur-bearing animals, bees, pigeons, rabbits, white rats and guinea pigs." And still another testimonial to the trend reads: "There has been a steady call for books of a useful type, such as trade handbooks, especially auto repairing, formula

books, those concerning house and sign-painting, beginners' books on carpentry and gardening and business manuals."

Surely this unanimous evidence on the part of librarians covering the greater part of a city as large as St. Louis is demonstration enough of the need for concentration on the part of the bookseller in filling such an obvious need.

Reform Without Legislation

THAT HIGHLY DESIRABLE trade reforms may be accomplished by the voluntary action of business groups, reforms which might have been years in accomplishment by legislation, is being evidenced as the N. R. A. program proceeds. The elimination of child labor from the textile mills is one such instance. Several industries have provided against competition from prison products. A matter closer to the interest of publishing is suggested by protection of designs or patterns in cloth and wall paper which seem likely to be promulgated under code provisions. The wall paper industry code declares that the copying of designs and patterns is unfair competition and provides that no manufacturer shall copy patterns or designs of any competitor. This is something that has been desired for years.

In the same way it is hoped that the unfortunate aspects of price cutting, which have curtailed business developments in the book-trade for so many years, as well as remainder dumping and early reprint dates may be corrected by joint agreement.

Let's All Pull

"GREAT DEMONSTRATIONS of cooperation," said General Johnson to the Pennsylvania Chamber of Commerce this week, "are going on every day all over the country. Reemployment seems to be closer and more certain every day.

"Once there was a poor farmer, plowing a field with an ox and a mule. In the midst of a furrow the ox had an idea. He said to himself, 'I don't need to go on pulling together.' So he laid down and chewed his cud—he would not get up and he would not pull. The field had to be plowed.

"So the farmer got in to the yoke with the mule. The ox ambled home and ate his hay. At sundown the mule came home tired and

worn out, and the ox was rested and talkative. He asked the mule:

"'What did the farmer say?'

"'Nothing—he just pulled on together with me.'

"'Didn't he even mention my name?'

"'Oh, yes,' said the mule, 'a man drove along and the farmer went out to the fence and borrowed a chew of tobacco. Remember now that he did mention your name.'

"'Who was the man?' asked the ox. The answer was—

"'That was the butcher.'

"Now I don't say who is the mule and who is the ox in this story. But I know that the field is not being plowed. I know the farmer is the long suffering American people and I know that the butcher is the public spirit and opinion that is awake all over this land at the sound of the voice of Franklin Roosevelt and God help the man or group of men that stands against his drive on this depression."

N. R. A. Wants Group Action

THE N. R. A. HAS CALLED on all branches of the motion picture industry to come together and to produce a coordinated code. A meeting for organizing a compact group was held August 8th in New York.

The groups called upon to confer included the organizations of:

Producers and Distributors.

Independent Producers.

Theater Owners.

Picture Exhibitors.

Academy of Motion Picture Arts, etc.

"The Motion Picture Industry," read the N. R. A. telegram to the organizations, "divided as it is into groups and factions must compose its differences and unite so far as possible and submit a code at the earliest possible moment."

Forthcoming Issues

❖ ❖ ❖ Frank Stevens, who has often contributed to the *Weekly* in the past, has written an article on "Prejudiced Buying" which will appear next week. "The public," he says, "does not necessarily follow the buyer's likes. A buyer is not a self-appointed dictator of the reading tastes of his customers. Instead his function is to supply what his customers want, to be the purchasing agent for the customer." ❖ ❖ ❖

News of the Week

Agency Plan Sells Back Stock

THE RADICAL EXPERIMENT of agency distribution launched by Alfred A. Knopf, Inc., in March and described in detail in the March 11th issue of the *Publishers' Weekly* has been a distinct success so far as the distribution of back stock is concerned, it was learned in an interview with Mr. Knopf last week. So far as the distribution of new books is concerned, Mr. Knopf stated, there has been insufficient opportunity as yet to check on results in comparison with other methods of distribution, and therefore no conclusion can be drawn for a while.

Mr. Knopf allowed a representative of the *Weekly* to look over the reports of some of the agency bookstores. It was apparent at a glance that these booksellers were selling, by virtue of having them in stock and therefore on display, books which they would never have stocked ordinarily and which in most cases would not have been called for by title from the customers.

"Conditions in the booktrade under the present system of distribution," Mr. Knopf said, "are all against getting stock orders. And yet these reports show that back stock definitely sells when it is displayed. A great portion of the bookseller's business is in 1's and 2's. He should realize this and take advantage of it. Customers seldom ask for definite books. They must see them to want them, and the system of distribution at present used in the booktrade makes it difficult for those who want books to get them.

"The bookseller should regard back stock as part of the furniture of his bookstore, just as much as shelves and tables and cash registers. It is what he is expected by the public to carry as a bookseller. If he cannot afford to put it in for himself it would pay for the publisher to supply it. If it were possible to get 12 publishers to establish 100 agency arrangements throughout the country, it would put new life into the book business."

Mr. Knopf stated that in his opinion it is better for a publisher to carry his inventory on the shelves of bookstores where it has a chance to be sold, than in warehouses or binderies where it lies dormant. Distribution in publishing will always be wasteful,

he said, due to the impossibility of forecasting sales with absolute accuracy, but the agency system, in his opinion, reduces the waste. Mr. Knopf's system differs from ordinary consignment selling in that it requires full and accurate monthly reports and assures a complete representation of his line in each of the agencies.

There are now between 60 and 70 bookstores acting as agents for Alfred A. Knopf, Inc. In general they are enthusiastic about the scheme as they have seen it work.

Long & Smith Creditors to Be Given Hearing

REFEREE PETER B. OLNEY is expected to give a hearing to the creditors of Ray Long & Richard R. Smith on August 17th, and subsequent action will decide the future for this four year old house. The situation that led Richard R. Smith to withdraw entirely from the firm and to become affiliated as Vice President with Frederick A. Stokes & Company developed out of the action on the part of the other principal stockholder, Mr. Long, last year.

The business was organized in October, 1929, and at that time Mr. Long held 1703 shares of stock and Mr. Smith 1001. Mr. Long, still being editor of the *Cosmopolitan*, he acted as silent partner and only in 1931 became Chairman of the Board. At that time the name of the firm was changed to include his. A year ago Mr. Long left for Tahiti and has not yet returned. In December two lawyers, Lawrence and Mortimer Cassidy, representing the Long interests, called a special meeting of the stockholders at which it was voted to replace Mr. Long and A. C. Dent on the Board. The brothers Cassidy took their place. The situation became difficult for Mr. Smith, and he resigned. The business was then conducted by the Publishers and Printers Auxiliary, Inc., A. J. Hammerslough, Managing Director, having assumed direction last March. James Van Toor, former assistant to Mr. Smith in the Textbook Department, has been in charge of that end of the business, and V. F. Calverton, well known as a critic and former reader for the firm, has taken charge of the Trade

Department. The religious books were turned over to Harper to be paid by accruing sales. The firm has issued a fall list, including a book by Robert Cortes Holliday, one by Daniel Frohman, one by Forrest Davis, and several other titles of fiction and juveniles.

Code Committee Expands

TWO NEW MEMBERS have been added to the Code Committee of the American Booksellers Association in accordance with the request of the College Book Store Association that they be allowed to choose two representatives to represent their viewpoint on the committee. The new members are W. R. Barnes of Barnes & Noble, New York, and Paul Hartenstein of the University of Pennsylvania Bookstore, Philadelphia. Besides these two members the committee consists of Cedric R. Crowell, Doubleday, Doran Book Shops, chairman; Alfred B. Carhart, Rodgers Book Store, Brooklyn; Karl Placht, the Beacon Book Shop, New York; Robert C. Saltmarsh, H. S. Hutchinson & Co., New Bedford; Leslie I. Hood, Vroman's, Pasadena; David Newberry, The Emporium, San Francisco; Bertha Mahony, The Bookshop for Boys and Girls, Boston; A. Kroch, Chicago; Frank L. Magel, the Putnam Book Store, New York; Richard F. Fuller, the Old Corner Book Store, Boston; A. R. Womrath, New York; Harry Scherman, the Book-of-the-Month Club; John Kidd, Stewart Kidd, Cincinnati, and W. C. Jacquin, Peoria, Ill. Robert M. Coles, acting executive secretary of the A. B. A., is secretary of the committee but not a member of it.

Bestselling Poem

DUE TO AN ERROR in a release sent us, our story of the award of the 1933 Roosevelt Medal to Stephen Vincent Benét stated that "John Brown's Body" was now selling at the rate of 1500 copies a year. Dan Longwell of Doubleday has put us to rights. During the past three years "John Brown's Body" has sold 17,044 copies. Last year 3737 copies were sold. It's one of the best selling stock items on the Doubleday list with a total sale of slightly under 140,000 copies, slightly more than Rudyard Kipling's "Inclusive Verse" which has been their best selling book of poetry.

Liveright Creditors to Meet

A SPECIAL MEETING of the creditors of Liveright, Inc., will be held at the office of Irwin Kurtz, referee in bankruptcy, 15 Park Row, New York City, on August 16th at 11 A.M., to consider the approval of the settlement between Adolph Heimlich and the trustee of Liveright, Inc. The settlement was made on July 25th at which time it was agreed that the validity of the assignment of accounts receivable by Liveright, Inc., to Mr. Heimlich was recognized by the trustee and that the lien of the chattel mortgage held by Mr. Heimlich be reduced to \$4,000.

Norman, Remington Bid In

STANLEY K. OLDDEN, acting for the creditors of Norman, Remington Company, Baltimore, has received two bona fide bids for the business accompanied by certified checks. Several other tentative bids have been received, and Mr. Oldden has served notice on these bidders that they will have to present promptly formal bids accompanied by checks or else it will be his duty to recommend to the Court acceptance of one of the two substantiated bids that have been received.

Blackmailer Convicted

MRS. FRANCES W. KING was convicted on August 2nd of a charge of blackmail against Bruce Barton, advertising executive and author of a number of best selling books, including "The Man Nobody Knows." Galley proofs of a book written by Mrs. King and titled "Roos Martin—An End to Seduction" and "Roos Martin—The Man Who Knew Presidents" were read into the court records. It was contended by the prosecution that Mrs. King threatened to publish the book unless Mr. Barton paid her \$50,000. Mrs. King denied on the stand that the book was written with Bruce Barton in mind.

Change in Date

THE PUBLICATION DATE of "Slander," by Arthur Somers Roche (Sears), has been changed from September 25th to August 21st.

The publication date of "Queen's Harem," (Sears) by James G. Dunton, has been changed from August 21st to September 25th.

Boersenverein Plans Wide Changes

PROJECTS WHICH MAY RESULT in a drastic change in the nature of the booktrade in Germany if approved by the Government were submitted at the regular annual convention of the Boersenverein der Deutschen Buchhaendler in Leipzig on May 14th, according to a report received from Eric T. King, Chief of the Specialties Division of the U. S. Department of Commerce. Nearly all of the publishers and retail book dealers of Germany belong to this association.

The most important subject discussed was the *Gleichschaltung* (nazification) of the executive committee to bring it into conformity with the changed political situation in Germany. An active committee of five, consisting of one representative of the National Ministry of Propaganda and Enlightenment of the People, two publishers and two Leipzig retail book dealers, was appointed with full power to take all necessary steps for the reorganization of the Boersenverein.

The active committee proposed measures very similar to those published in the *Börsenblatt* this spring, and reported in full in the June 3rd issue of the *Publishers' Weekly*. These included compulsory membership in the Boersenverein for all book dealers, and a provision that retail book dealers be permitted to do business only under a license from the State, the latter measure tending to restrict competition. The Association also proposed that the Government discontinue the business of selling maps, guide-books, handbooks and similar literature; that labor unions, political parties, book clubs and associations of all kinds be forbidden to publish or sell books; that retail prices be fixed; that the number of book clubs be reduced and measures be taken against loan libraries, and that department stores be forbidden to continue the publishing and retailing of books of any kind.

Other points considered were State examinations for bookstore salesmen, and the allotment of sufficient appropriations in the budget of the Reich, the States and the municipalities for the purchase of books for schools, libraries, etc.

On the same day the National Association of German Book Publishers and Dealers published its annual report on the economic

situation of the German booktrade during 1932. This report revealed that in consequence of the National Decree of December 8, 1931, governing the compulsory price reduction of many commodities, all book prices were cut 10%. The increased turnover in quantity, expected as a result, failed to materialize. Turnover at the end of 1932, especially shortly before Christmas, was higher than that for 1931, but the average for 1932 was considerably less than for the year before. Small dealers' turnover is estimated to have dropped 30%, and medium and large retailers', 20%. Publishers reported a decrease in turnover of from 20% to 30%. The booktrade was further handicapped by a reduction of 17% in the average book prices, without proportionate reduction in overhead and other charges. This was due to the increase in popularity of very cheap editions, in which the profit is slight.

The number of titles published decreased from 24,074 in 1931 to 21,452 in 1932, a drop of 11%. This is 20% under 1930, 32% under 1925, and 40% under 1913. Periodicals, on the other hand have increased steadily. Export trade in books and music showed a drop from 8,076 tons in 1931 to 7,150 tons in 1932. The values of book exports in those two years were 48 million marks and 36½ million marks respectively. Leading buyers of German books were Switzerland (RM. 6,570,000); Austria (RM. 6,460,000); Czechoslovakia (RM. 4,780,000), and the United States (RM. 3,160,000). Export business was severely handicapped by the restriction of foreign exchange in many countries.

Imports of books into Germany showed an even greater decrease, dropping from 3,608 tons in 1931 to 2,655 tons in 1932, with a corresponding drop in value from RM. 15,500,000 in 1931 to RM. 10,525,000 in 1932. Germany bought most of its books from Austria, Switzerland and Czechoslovakia.

The sale of scientific, technical and professional books is reported as severely handicapped by the great reduction in public appropriations for library maintenance, salaries of public officials, physicians, professors, teachers and others. Publishers of fiction report a decrease in turnover of 20% to 30%

as compared to the preceding year. Novels in cheap editions are popular and sell well, but such cheap editions have a bad effect on the trade due to the depreciation of stocks of the original edition. Among picture books and juveniles cheap editions predominate. The risk for the publisher is serious, as in order to keep prices at a low level, he is obliged to print large editions. Sales of school books are off, because of fewer pupils in the schools, due to the decline in birth rate since 1915. The depression has caused children to buy second-hand books or borrow them from school loan libraries. Map and guidebook publishers report particularly poor business due to competition from State and municipal authorities which publish and distribute free of charge or else below the cost of production. Publishers of art books, prints, engravings, etc., are feeling the effect of the world-wide depression, as their products are strictly luxury goods.

Communication THAT LIBRARY PROBLEM

Ayres Book Shop
Boise, Idaho
July 31, 1933

Editor, Publishers' Weekly:

May I express my hearty approval of the stand taken by J. W. Lippincott in regard to library competition.

Some time ago, in a magazine published for librarians, one gentleman made the suggestion in all seriousness that the public libraries advertise their services by signs, posted in conspicuous places throughout their territory, and reading:

WHY BUY BOOKS?

Use Your Public Library

In the summer months, almost any public library will give its patrons a whole armful of books, on what is known as a "Vacation loan" running, in some instances, as high as two months without renewal. Why buy books, indeed?

Rental libraries have educated the smaller public libraries in our district never to pay full price for any work of fiction. "Just wait a few weeks, and we will sell you our copies, nearly as good as new, for from 15¢ to 50¢ a copy." As most of these small town libraries are financed by local Women's Clubs,

no one can blame them for taking advantage of the offer, but both the publisher and the regular bookstores suffer.

In my suggestions for the Booksellers' Code, I advised a maximum discount of 10% to libraries, but the Secretary of the A. B. A. advises that this cannot be cut below 25% without arousing more opposition than we can possibly meet. Every bookseller knows that he cannot keep from losing money when he gives a 25% discount, but evidently this is one time where the buyer sets the price.

During the past few years, every store has had the experience of having his old customers come in, price a book, and then decide to ask the librarian to buy it for him—at 25% discount. We fear they have become addicted to that habit.

E. F. AYRES.

Obituary Notes

HENRY B. CLOW

HENRY BEACH CLOW, president of Rand, McNally & Co., died in Lake Bluff, a suburb of Chicago on August 5th, after an illness of several weeks. He was 64 years old. Mr. Clow was made president of Rand, McNally & Co. in 1907. He was at one time a member of the board of directors of the National Association of Book Publishers.

GUSTAV HESSERT

GUSTAV HESSERT, treasurer of Rand, McNally & Co., died on August 5th in Chicago within a few hours of Mr. Clow, the president of the firm. He was 66 years old. He became treasurer of the firm twenty-two years ago.

LOUIS E. SHIPMAN

LOUIS EVAN SHIPMAN, American playwright, died in France after a long illness at the age of 64. His first play was written in collaboration with Glen McDonough—"The Head of the House," produced in 1898. "D'Arcy of the Guards," probably his most successful play, opened in San Francisco in 1901. In the early days of this century, Mr. Shipman collaborated with Winston Churchill, American novelist, on a dramatization of the Churchill novel, "The Crisis." In May, 1922, Mr. Shipman succeeded Thomas L. Masson as editor of *Life*, and continued in that capacity until 1924. Besides his many plays, he was the author of six books.

P. W. Market News

One Month from Now—A Forecast

- THE CASE OF THE SULKY GIRL, by Erle Stanley Gardner. *Morrow*, \$2.
- CREATIVE AMERICA, by Ludwig Lewisohn. *Harper*, \$3.75.
- GIPSY WAGON, by Sheila Kaye-Smith. *Harper*, \$2.50.
- KINGDOM COMING, by Roark Bradford. *Harper*, \$2.50.
- THE LADIES, by Stanley Hopkins. *Harper*, \$2.
- ONE WOMAN, by Tiffany Thayer. *Morrow*, \$2.50.
- QUEEN'S IN THE PARLOR, by Helen Woodward. *Bobbs-Merrill*, \$2.
- ACTION AND PASSION, by P. C. Wren. *Stokes*, \$2.
- ROCKWELLKENTIANA, by Rockwell Kent. *Harcourt, Brace*, \$3.75.
- BEHIND THE DOCTOR, by Logan Clendening. *Knopf*, \$3.75.
- NO SECOND SPRING, by Janet Beith. *Stokes*, \$2.50.
- THE THREE MUSTANGEERS, by Will James. *Scribner*, \$2.75.
- LEAVE THE SALT EARTH, by Richard Warren Hatch. *Covici, Friede*, \$2.25.
- Sept. 13. Published during the bank holiday, the author's first mystery, "The Case of the Velvet Claws," sold over 3500 copies.
- Sept. 13. An anthology of American prose and verse from Colonial times to the present. A companion volume to "Expression in America."
- Sept. 13. A novel of the changing English countryside in post-war times. By an author who always commands serious attention.
- Sept. 13. A story of the emotional dilemma of a Negro, newly freed after the Civil War. Part of the scene is New Orleans.
- Sept. 13. About Captain Flood's five daughters, and their frustrated lives in a small southern town.
- Sept. 13. Tiffany Thayer says this is the best story he has written—it's about life in the raw, in Chicago.
- Sept. 13. Set in a great advertising agency, this is the story of a woman who cannot conceive of a business situation that can withstand her charm.
- Sept. 14. An exciting adventure at sea, by an author noted for his Foreign Legion tales.
- Sept. 14. His writings about art. The illustrations form the most complete collection of his work in book form.
- Sept. 15. The history and progress of medicine, written for the layman by the author of "The Human Body."
- Sept. 15. "The love story of Allison, frail and lovely wife of a preacher of hell-fire and damnation." The winner of the International Prize Novel Competition.
- Sept. 15. A real western novel about three men of the outlaw country.
- Sept. 19. A second volume in the story of a New England family, begun in "Into the Wind."

Out This Week

- BUSINESS UNDER THE RECOVERY ACT, by Lawrence Valenstein and E. B. Weiss. *Whittlesey House*, \$2.50.
- THE FARM, by Louis Bromfield. *Harper*, \$2.50.
- INDIAN AIR, by Paul Morand. *Houghton Mifflin*, \$2.
- MELLON'S MILLIONS, by Harvey O'Connor. *John Day*, \$3.
- NO MATTER WHERE, by Arthur Train. *Scribner*, \$2.
- THE PROGRESS OF JULIUS, by Daphne Du Maurier. *Doubleday, Doran*, \$2.50.
- THE SOFT SPOT, by A. S. M. Hutchinson. *Little, Brown*, \$2.50.
- What the business man wants to know about the effect of the N. R. A. upon his business. Feature it with your N. R. A. eagle.
- A true picture of American family life on an Ohio farm through three generations.
- Travel and interpretation of South America.
- A revelatory chapter in the history of American big business.
- The entertaining story of a man who thought he wanted to go back to the soil.
- A long novel, dealing with the life of a French Jew, by the author of "I'll Never Be Young Again."
- A new serious novel by the author of "If Winter Comes."

P. W. Market News

The July Best Sellers

FICTION

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| 1. ANTHONY ADVERSE, by Hervey Allen. <i>Far-rar & Rinehart</i> , \$3. | Fifty of the 91 bookstores sending us their July best sellers gave it first place. |
| 2. AS THE EARTH TURNS, by Gladys Hasty Carroll. <i>Macmillan</i> , \$2.50. | A very close race. Twenty-five stores gave last month's leader first place, and it was second on most of the other lists. |
| 3. LITTLE MAN, WHAT NOW? by Hans Fallada. <i>Simon & Schuster</i> , \$2.50. | Stepped up from fourth place in June. Averaging over 1500 copies a week. |
| 4. PROTECTING MARGOT, by Alice Grant Rosman. <i>Minton, Balch</i> , \$2. | The sale of over 25,000 copies brought this to fourth place in its first month. |
| 5. THE ALBUM, by Mary Roberts Rinehart. <i>Far-rar & Rinehart</i> , \$2. | A steady seller in most stores. |
| 6. ZEST, by Charles G. Norris. <i>Doubleday, Doran</i> , \$2. | In its third month as a best seller. |
| 7. THE FIRST WIFE, by Pearl S. Buck. <i>John Day</i> , \$2.50. | Another new book that became an immediate best seller . . . short stories, this time. |
| 8. THE MAGNIFICENT OBSESSION, by Lloyd C. Douglas. <i>Willett, Clark</i> , \$2.50. | Ran very close to "The First Wife," but had to step down one place in July. |
| 9. GRAND CANARY, by A. J. Cronin. <i>Little, Brown</i> , \$2.50. | Selling well in the majority of stores reporting to us. |
| 10. STRANGER'S RETURN, by Phil Stong. <i>Har-court, Brace</i> , \$2. | The third new title on the list. The movie is out already, with Lionel Barrymore as Grandpa Storr. |

NON-FICTION

- | | |
|--|---|
| 1. MARIE ANTOINETTE, by Stefan Zweig. <i>Viking Press</i> , \$3.50. | Over 90,000 sold. Twenty-two stores again reported it first, as in June. |
| 2. THE HOUSE OF EXILE, by Nora Waln. <i>Little, Brown</i> , \$3. | Again second, with increasing sales during July. Twenty stores gave it first place. |
| 3. LIFE BEGINS AT FORTY, by Walter B. Pitkin. <i>Whittlesey House</i> , \$1.50. | Fifteen stores reported it their July best seller. |
| 4. BRITISH AGENT, by R. H. Bruce Lockhart. <i>Putnam</i> , \$2.75. | The first four non-fiction books are the same as on the June list. |
| 5. 100,000,000 GUINEA PIGS, by Arthur Kallet and F. J. Schlink. <i>Vanguard Press</i> , \$2. | Steadily increasing sales. Was tenth in May and sixth in June. |
| 6. THE ARCHES OF THE YEARS, by Halliday Sutherland. <i>Morrow</i> , \$2.75. | Fifth printing. New to the list this month, six stores gave it first place. |
| 7. LOOKING FORWARD, by Franklin D. Roosevelt. <i>John Day</i> , \$2.50. | Six months a best seller, it came down from fifth place in June. |
| 8. NO NICE GIRL SWEARS, by Alice-Leone Moats. <i>Knopf</i> , \$2. | New to the list. A best seller at 24 stores reporting to us. |
| 9. JULIA NEWBERRY'S DIARY. <i>Norton</i> , \$2.50. | The third newcomer this month. July best seller at Wanamaker's Philadelphia store. |
| 10. ANDREW JACKSON, by Marquis James. <i>Bobbs-Merrill</i> , \$3.75. | Twenty-one stores reported it a July best seller. |

P. W. Market News

Books on the N. R. A.

EVERY WEEK in this column the *Publishers' Weekly* prints a short list of recent books on special subjects to help the bookseller reach customers with special interests.

THE NATIONAL INDUSTRIAL RECOVERY ACT; an analysis. By Benjamin Sollow Kirsh and Harold Roland Shapiro. *Central Book Company*, \$2.50.

BUSINESS UNDER THE RECOVERY ACT. By Lawrence Valenstein and E. B. Weiss. *Whittlesey House, McGraw-Hill*, \$2.50.

LABOR RELATIONS UNDER THE RECOVERY ACT. By Ordway Tead and Henry C. Metcalf. *Whittlesey House, McGraw-Hill*, \$2.

A PRIMER OF "NEW DEAL" ECONOMICS. By J. George Frederick. *Business Bourse*, \$2.

THE NATIONAL INDUSTRIAL RECOVERY ACT. By John Francis Sullivan and others. *Socialist Party of America*, 10c.

Sales Tax Deductible

ONLY RETAIL MERCHANTS actually turning over tax money to the State may deduct the 1% New York retail sales tax in making up personal income tax returns, it was stated this week by Mark Graves, president of the State Tax Commission. The explanation given is that the tax is imposed on the retailer and that it applies in exactly the same way as real estate taxes, franchise taxes, etc., which in the long run are passed on to the consumer just as surely as is the sales tax.

Business Notes

CHICAGO, ILL.—The Open Court Publishing Co. has moved to 149 E. Huron St.

HONOLULU, HAWAII—Don Bate, formerly with the Oxford University Press, the University of Chicago Press and traveler for Henry M. Snyder in the Orient, has recently opened a bookshop on University Ave. called the University Book Shop, just across the street from the campus. The shop will also handle stationery. Publishers are requested to send their catalogs.

MANSFIELD, OHIO—Elizabeth R. Witter has opened The Park Avenue Book Shop at 7 Park Ave. West.

NEW YORK CITY—Braid's Book Shop, specializing in first and limited editions, was opened recently at 147 East 45th Street. A circulating library has also been installed. The proprietor is J. Braid.

Notice to Control Card Users

J. B. LIPPINCOTT Co. announces that "The Strange Murder of Hatton, K.C." by Anthony Wynne has been postponed from Sept. 21st to Oct. 12th and that "100,000 Whys" by M. Ilin has been postponed from Sept. 28th to Oct. 5th. Due to the present disturbance in Cuba, the date of "The Crime of Cuba" by Carleton Beals has been advanced to August 17th.

Forthcoming Reprints

NON-FICTION

October 10th

THE GREAT MOUTHPIECE, by Gene Fowler. *Blue Ribbon*, \$1.

GREAT ENGLISH SHORT STORIES, edited by Lewis Melville and Reginald Hargreaves. *Blue Ribbon*, \$1.

JULES VERNE OMNIBUS. *Blue Ribbon*, \$1.

October 16th

THE STORY OF THE CONFEDERACY, by Robert Selph Henry. *Star*, \$1.

TWELVE AGAINST THE GODS, by William Bolitho. *Star*, \$1.

THE SWORD OF GOD (Joan of Arc), by Guy Endore. *Star*, \$1.

Changes in Price

HARPER AND BROTHERS

The price of "Britain's Master Spy" by Sidney Reilly is to be \$2.50 instead of \$3.00 as previously announced. Publication date on this book is still undecided.

SEARS PUBLISHING COMPANY

Notice is hereby given of change of list prices of the following books:

"American County Government" from \$2.50 to \$3.00.

"What We Are and Why" from \$2.50 to \$3.00.

"Looking Back on London" from \$3.00 to \$4.00.

"Wine, Women and Waltz" from \$2.50 to \$3.00.

"Sales Management Today" from \$2.50 to \$3.00.

The Weekly Record

Describes and Indexes the New Books of all Publishers in a Convenient Reference and Buying List for Bookstores and Libraries

Ar: Fine Arts **Dr:** Drama **Hi:** History **Po:** Poetry **Sp:** Sports
Bi: Biography **Ec:** Economics **Ju:** Juveniles **Re:** Religion **Tr:** Travel
Bu: Business **Fi:** Fiction **Mu:** Music **Sc:** Science

- Alicoate, Jack** **Dr** **Bible** **Re**
 Yearbook of motion pictures; 1933 ed., v. 15. 1110p. il. O '33 N. Y., Film Daily, 1650 B'way 5.00
 The Psalms; b'k 3, Hebrew text with critical, grammatical and exegetical notes. 104p. D (Texts for students no. 47) '33 N. Y., Macmillan 1.50
- American sources of modern art;** [introd. **Ar** **Bovill, E. W.** **Hi**
 by Holger Cahill.] various p. (6p. bibl.) il. O Caravans of the old Sahara; an introduction to the history of the western Sudan. 300p. O '33 (Mus. of Modern Art) c. N. Y., Norton 3.50; pap., 1.50
 A catalog of the ancient art works of Middle and South America exhibited at the Museum of Modern Art in New York. 7.50
- Arbib-Costa, Alfonso [L. Arno, pseud.]** **Fi**
 Italian lessons; 8th ed. [rev.]. 299p. map D Laughing Water. 290p. D (Popular copyrights) [c. '32] N. Y., Grosset .75
 [c. '09, '33] N. Y., Italian B'k Co., 147 Mulberry St. 1.25
- Austin, Anne** **Fi** **Brewer Clifton Hartwell** **Re**
 Murder at bridge; a mystery novel. 305p. diagr. Early Episcopal Sunday schools, (1814-1865). 197p. (8p. bibl.) il. D [c. '33] Milwaukee, Morehouse 1.50
 D (Popular copyrights) [c. '31] N. Y., [Grosset] .75
 A history of their establishment and development, by an authority.
- Bacheller, Irving Addison** **Fi** **Brogan, D. W.**
 The master of chaos. 326p. il. D (Popular copyrights) [c. '31, '32] [N. Y., Grosset] .75
 Government of the people; a study in the American political system; foreword by Harold J. Laski. 415p. map O '33 N. Y., Harper 4.00
- Bernardin, Joseph Buchanan** **Re**
 The intercession of Our Lord. 180p. (bibl. footnotes) D c. N. Y., Columbia Univ. Press
 A critique of our governing system by a member of the London School of Economics.
- Beswick, Eardley** **Fi** **Bromfield, Louis** **Fi**
 Original design. 364p. D c. N. Y., Minton, Balch 2.50
 The Farm. 352p. map O c. N. Y., Harper 2.50
 The origin and early history of the doctrine of intercession. The story of a mid-western farm and the people whose lives center around it, covering a period from the early 19th into the 20th centuries.
- Bewer, Julius August** **Re** **Brown, Vera** **Fi**
 The literature of the Old Testament; rev. ed. Wild. 336p. D [c. '33] N. Y., Grosset .75
 478p. (12p. bibl.) O (Records of civilization; sources and studies, v. 5) c. N. Y., Columbia Univ. Press 3.00
 An heiress tries to make her own way in the world. Serialized as "The Million-Dollar Girl."
- Brown, William** **Ec**
 The inherent function of money. 121p. O c. Chic., McAllister Pub. Co., P. O. Box 484 1.00
 Suggestions for money reform as the basis for the cure of this world-wide depression.

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

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★ indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

Burgess, John William

The foundations of political science; introd. by Nicholas Murray Butler. 166p. (bibl. footnotes) O c. N. Y., Columbia Univ. Press buck., 2.25
A revision of several chapters from Professor Burgess' "Political Science and Comparative Constitutional Law," published in 1890.

Burroughs, Edgar Rice

Jungle girl. 318p. il. D (Popular copyrights) [c. '31, '32] N. Y., Grosset .75

Butler, Rev. Alban, comp.

The lives of the Saints; rev. and ed. by Herbert Thurston and Norah Leeson; v. 4, April. 375p. (bibs.) O ['33] N. Y., P. J. Kenedy 2.75

Catalogue of A Century of Progress exhibition of paintings and sculpture, lent from American collections, the Art Institute of Chicago, June 1 to November 1, 1933. various p. il., diagr. O [c. '33] Chic., Art Inst. 1.50; pap., 1.00

Catalogue of A Century of Progress exhibition of prints, the Art Institute of Chicago, June 1 to November 1, 1933. 72p. il. O [c. '33] Chic., Art Inst. 1.00; pap., .50

Champion, Maude Houghton

The science of vocational astrology. 118p. diagrs. O c. N. Y., Macoy Pub. Co. 2.00

Chappell, Clovis Gilham

Sermons from the Parables. 220p. D [c. '33] Nashville, Cokesbury Press 1.50

Cicero, Marcus Tullius

Pro L. Flacco oratio; ed. by T. B. L. Webster. 135p. D '33 N. Y., Oxford 1.25

Cleugh, James

Rush hour; a novel. 288p. D c. N. Y., Kinsey 2.00

Outwardly this is the story of four Londoners on their way home, from six to seven o'clock at night, but it also explores their thoughts and characters, adding scenes of larger extent to the book.

Cline, Lewis Edgar

Turkey production; rev. ed. 454p. il., diagrs. O '33 N. Y., Orange Judd 3.50

Colin, Galen C.

Storm King rides. 252p. D [c. '33] N. Y., Clode 2.00
A cowboy avenges his adopted father's death.

Collins, Joseph, M.D.

The doctor looks at life and death. 320p. O (Star b'ks) [c. '31] Garden City, N. Y., Garden City Pub. Co. 1.00

Averill, Clarence Campbell, and Frost, Levi Milward

Some factors underlying forest fire insurance in Massachusetts with special reference to six representative properties. 80p. il. O (Harvard forest bull., no. 17) '33 Cambridge, Mass., Harvard pap., .75

Babbitt, Charles Jacob

The law applied to vehicles; 4th ed. 1800p. O '33 Rochester, N. Y., Lawyers Co-op. Pub. Co. 15.00

Biddle, Arnold

Two plays. 66p. S (Parish plays no. 52) '33 N. Y., Macmillan pap., .50

Carpenter, Rowena Schmidt

Milk for the family. 30p. il., diagr. O (Farmers' bull. no. 1705) ['33] [Wash., D. C., Gov't Pr. Off., Supt. of Doc.] pap., .05

Chambers, Mary M.

Young adults in Christian fellowship; suggestions to leaders. 50p. (8p. bibl.) diagrs. D [c. '33] Phil., Judson Press pap., .40

Crawford, S. J.

Anglo-Saxon influence on western Christendom, 600-800. 109p. D '33 N. Y., Oxford 1.75

David, Maurice

Who was "Columbus"? his real name and real fatherland; a sensational discovery among the archives of Spain (with photostatic reproductions of forty letters written by the discoverer of the Americas). 158p. D [c. '33] N. Y., Research Pub. Co., 24 E. 21st St. 2.50

The author explains his research resulting in the theory that Columbus was really a Spanish Jew by the name of Cristobal Colon.

Dilnot, George

Sister Satan. 287p. D '33 Bost., Houghton 2.00
Kidnapping, torture and murder follow one another as Sister Satan fights for her life against Scotland Yard.

Du Maurier, Daphne

The progress of Julius. 325p. D c. Garden City, N. Y., Doubleday 2.50

The career of a French Jew who took what he wanted from men and women all his life until his daughter's greater strength of will defeated him.

Engelbrecht, H. C.

Johann Gottlieb Fichte; a study of his political writings with special reference to his nationalism. 221p. (11p. bibl.) O (Studies in hist., economics and public law no. 383) c. N. Y., Columbia Univ. Press 3.50

Ensor, R. C. K.

Courts and judges in France, Germany, and England. 150p. D '33 N. Y., Oxford 2.00

Evans, Margiad

The wooden doctor. 238p. D '33 Bost., Houghton 2.00

The story of a sensitive girl and her hopeless love affair.

Farjeon, Joseph Jefferson

The house on the marsh. 291p. D c. N. Y., Dial Press 2.00

A mystery in which the two heroes and two heroines undergo a siege at the hands of a gang.

Findley, Dr. Palmer

The story of childbirth. 396p. (2p. bibl.) il. O c. Garden City, N. Y., Doubleday 3.00

A famous obstetrician tells the history of childbirth from savage time to the present and surveys the achievements of modern obstetrics.

Fletcher, Joseph Smith

The dressing room murder. 246p. D (Popular copyrights) [c. '31] N. Y., Grosset .75

Cowdry, Edmund V., ed.

Arteriosclerosis. 634p. il. O (Josiah Macy, Jr. Found. pub'n) '33 N. Y., Macmillan 5.00

Davidson, David

The rationalization of the gold standard. 74p. S '33 N. Y., Stechert pap., 1.00

Doran, Marie

Betty's bungalow; a comedy in one act. 35p. diagr. S c. '33 N. Y., S. French pap., .30

Dutton, Elwood Herbert

The city redeemed; an introduction to the city of today and the city of tomorrow [religion]. 48p. (bibl.) il., diagrs. D ['33] Phil. [Judson Press] pap., .40

Eaker, J. Gordon

Walter Pater, a study in methods and effects. 52p. (bibl.) O (Humanistic studies, new ser. no. 261, v. 5, no. 4) '33 Iowa City, Ia., Univ. of Ia. pap., .50

- Ford, Leslie, pseud.** **Fi**
The clue of the judas tree. 311p. D [c. '33]
N. Y., Farrar & Rinehart 2.00
Three murders devastate the peace of Duncan Trent's country estate in Maryland.
- Forester, Cecil Scott** **Fi**
The gun; a novel. 296p. map D c. Bost., Little, Brown 2.00
A story of guerrilla fighting in Spain during the Peninsular War, when a bronze gun became the guiding spirit of a military mob of ten thousand.
- Frederick, Justus George** **Ec**
A primer of "new deal" economics. 327p. D c. N. Y., Business Bourse 2.00
Explanation and interpretation of the policies and methods President Roosevelt has adopted to lift us out of the depression. With supplemental charts.
- Fremantle, Alan Frederick** **Hi**
Trafalgar. 167p. (5p. bibl.) il., maps D (Great occasions) '33 N. Y., Putnam 1.50
The dramatic account of Nelson's last campaign.
- Furman, Abraham L.** **Fi**
Unmarried wife. 249p. D [c. '33] N. Y., Macaulay 2.00
A novel portraying the benefits and evils of common law marriage.
- Gentili, Alberico**
De iure belli; v. 1, The photographic reproduction of the ed. of 1612; v. 2, Translation of the ed. of 1612 by J. C. Rolfe. 741p.; 479p. O '33 N. Y., Oxford 8.00
- Gibson, K. R., ed.** **Po**
The Atlantean poetry anthology; inspirational poems by present-day poets. 90p. il. O c. Mt. Vernon, N. Y., Editor, Box 105 3.60
- Goodman, Jules Eckert** **Dr**
Treasure Island; a play in four acts and ten scenes; dramatized from the story of Robert Louis Stevenson. 102p. D (French's standard lib. ed.) c. '15 N. Y., S. French pap., .75
- Gray, Charles Wright, ed.** **Fi**
Real dogs; an anthology of short stories. 352p. O (Star b'ks) [c. '26] Garden City, N. Y., Garden City Pub. Co. 1.00
- Grey, Vivian** **Fi**
Saturday-night girl; a love story. 256p. D [c. '33] N. Y., Chelsea House .75
The discovery that Tracy thought her just a good-time girl changed Rita's whole life.
- Hart, Moss and Kaufman, George S.** **Dr**
Once in a lifetime; a comedy in three acts. 144p. il., diagrs. D (French's standard lib. ed.) c. '30, '33 N. Y., S. French pap., .75
- Haskin, Frederic J.**
Five thousand new answers to questions. 510p. O [c. '33] N. Y., Grosset 1.00
A second volume of answers to the questions of newspaper readers. They are arranged under subject headings.
- Herrick, Robert** **Fi**
The end of desire. 371p. D (Popular copyrights) [c. '32] N. Y., [Grosset] .75
- Herschel, William and Herschel, Caroline** **Bi**
The Herschel chronicle; the life-story of William Herschel and his sister Caroline Herschel; ed. by his granddaughter Constance A. Lubbock. 398p. il. O '33 N. Y., Macmillan 6.00
The life and work of the astronomer presented through his own autobiographical notes and his sister's diaries and letters.
- Horler, Sydney [Peter Cavendish, Martin Heritage, pseud.]** **Fi**
Harlequin of death. 308p. D c. Bost., Little, Brown 2.00
Hugh Belsize, a fast young Englishman, saves the delightful Felicity Bent from powerful and deadly kidnappers.
- Hügel, Friedrich, freiherr von** **Bi**
Selected letters, 1896-1924; ed. with a memoir by Bernard Holland [new ed.]. 403p. front. (por.) O ['33] N. Y., Dutton 3.50
- Humphrey, George**
The nature of learning in its relation to the living system. 303p. (13p. bibl.) O (Internat'l lib. of psych., phil. and scientific method) '33 N. Y., Harcourt 3.75
- Hurdles in English composition; a review of the mechanics of English composition, by members of the English Department, Stephens College.** 328p. S [c. '33] N. Y., Holt 1.25
- Hutchinson, Arthur Stuart-Menteth** **Fi**
The soft spot. 389p. D c. Bost., Little, Brown 2.50
Stephen Wain's soft spot did not show on the surface but it molded his life and affected the lives of every one near to him.
- India speaks, with Richard Halliburton.** **Tr**
111p. il. F [c. '33] N. Y., Grosset 1.00
One hundred photographs from the photoplay, "India Speaks," produced by Walter Futter.
- Jack and the beanstalk.** no p. il. (pt. col.) O ("Pop-up" classics) [c. '33] N. Y., Blue Ribbon B'ks bds., .50
- Jack the giant killer.** no p. il. (pt. col.) O ("Pop-up" classics) [c. '33] N. Y., Blue Ribbon B'ks bds., .50
- Fisher, A. G. Timbrell**
Internal derangements of the knee-joint; 2nd ed. 219p. (bibl.) il. D '33 N. Y., Macmillan 3.50
- Geddes, Virgil**
The American theatre, what can be done? 12p. D (Brookfield pamphlets, no. 1) c. Brookfield, Conn., Brookfield Players, Inc. pap., .25
- Gibson, Lawrence**
Bumbo the clown; a fantasy in one act. 19p. D [c. '19-'33] N. Y., S. French pap., .35
- Grattan, Lawrence**
The gossip sex; a comedy in one act. 21p. diagr. S c. '21, '33 N. Y., S. French pap., .30
- Grey, Robert Melrose, and Hubbard, Frederic Tracy**
List of plants growing in the Botanical Garden of the Atkins Institution of the Arnold Arboretum at Soledad, Cienfuegos, Cuba. 251p. Q '33 Cambridge, Mass., Harvard pap., 3.00
- Hadow, Sir Henry**
The place of music among the arts. 32p. S '33 N. Y., Oxford .40
- Harding, Rosamond E. M., ed.**
Twelve pianoforte sonatas of L. Giustini di Pistoja [music]. 98p. obl. S N. Y., Macmillan 2.75
- Hinshelwood, C. N.**
The kinetics of chemical change in gaseous systems; 3rd ed. 398p. O '33 N. Y., Oxford 4.25
- Howell, William B.**
Medicine in Canada. 151p. (bibl.) il. D (Clio Medica ser., v. 9) '33 N. Y., P. B. Hoeber 1.50
- Hyatt Study Club**
Prophylactic odontotomy. 122p. (bibl.) S '33 N. Y., Macmillan 1.50

Jones, Bassett

Debt and production; the operating characteristics of our industrial economy. 158p. (bibl. footnotes) diags. O [c. '33] N. Y., John Day

2.50; pap., 2.00

A study of our economy approached from the production end and made in the terms of mathematics, showing what has happened in the last few years and pointing out the necessary characteristics of a revised debt structure.

Kelly, Alfred R.

The English: by an American. 222p. D '33 Phil., Dorrance

1.00

Kelly, R. Talbot

Burma. 268p. il. (col.) O (Black's popular ser. of color b'ks) '33 N. Y., Macmillan

2.50

Kent, Elizabeth Eaton

Goldsmith and his booksellers. 126p. (3p. bibl.) il. O (Cornell studies in Eng., v. 20) '33 Ithaca, N. Y., Cornell Univ. Press

1.25

Kern, Corinne Johnson

I go nursing. 256p. D [c. '33] N. Y., Dutton

2.50

True stories which record the author's dramatic and courageous experiences as a nurse.

Knox, Wilfred Lawrence, and Vidler, Alexander Roper

The development of modern Catholicism; foreword by Frank Gavin. 341p. (bibl. notes and footnotes) O [c. '33] Milwaukee, Morehouse

2.75

The Liberal Catholic theology in the Anglo-Catholic Movement is traced from Tractarian times to the present day.

Krasnov, Petr Nikolaevich

From double eagle to red flag; tr. from the Russian by Erik Law-Gisiko; introd. by William Gerhardt. 862p. O [c. '26] N. Y., Blue Ribbon B'ks

1.00

Lindsay, Philip

Here comes the King. 352p. O c. Bost., Little, Brown

2.50

An historical novel about Katharine Howard, fifth wife of Henry VIII.

Little Red Ridinghood.

no p. il. (pt. col.) O ("Pop-up" classics) [c. '33] N. Y., Blue Ribbon B'ks

bds., .50

Luke, Sir Henry Charles Joseph

In the margin of history. 270p. il., maps D [n.d.] Bost., Houghton

3.75

Chapters on bizarre and little known episodes of history.

Lyon, Mabel Dana

Women love but once. 251p. D [c. '33] N. Y., Macaulay

2.00

The love of a one-man woman turned an ideally happy marriage into an unendurable bondage.

Language learning; summary of a report to the International Auxiliary Language Association in the United States, Incorporated, by Division of Psychology, Institute of Educational Research, Teachers College. 67p. (bibl. footnotes) O c. N. Y., Teachers Coll., Columbia Univ.

1.00

Lanterns; ed. by Alpha Gamma Chapter of Chi Delta Phi [verse]; 2nd ed. 101p. D '33, c. '32 Columbia, Mo., Stephens College

pap., apply

McGee, N. W.

State administration of public health in Iowa. 50p. (bibl. footnotes) Q '33 Iowa City, Ia., State Historical Soc. of Ia.

pap., priv. pr.

Martin, Mabel Benjamin

The playtime primer for young people; the A B C's

McConathy, Osbourne, and others

Music in rural education; a program for the teacher in one and two-room schools, based on The music hour, one-book course. 304p. (bibl.) D [c. '33] Newark, N. J., Silver, Burdett

1.20

Macdonald, A. J.

Authority and reason in the early Middle Ages; being the Hulsean Lectures, 1931-1932, delivered in the University of Cambridge. 136p. O '33 N. Y., Oxford

2.00

McGoldrick, Joseph D.

Law and practice of municipal home rule, 1916-1930. 445p. O c. N. Y., Columbia Univ. Press

4.50

A survey in the United States, by an assistant professor of government in Columbia University.

McKay, William John Stewart

The evolution of the endurance, speed and staying power of the racehorse. 318p. il., diags. O '33 N. Y., Scribner

5.00

Dr. McKay is an Australian surgeon who has made a life-study of the physiology of the horse.

Macrobert, Thomas M.

Functions of a complex variable; 2nd ed. 362p. O '33 N. Y., Macmillan

4.00

Marquand, John Phillips

Haven's End. 341p. il. O '33, c. '29-'33 Bost., Little, Brown

2.50

The chronicle of an old New England town and of the Swales who lived in it from the days of the founders.

Masters, Edgar Lee

The tale of Chicago. 364p. O c. N. Y., Putnam

3.75

The history of the city, by the noted American poet.

Merwin, Samuel

Bad penny. 212p. D '33, c. '30, '33 N. Y., McBride

1.25

A short novel in which the long arm of coincidence plays the chief part.

Miller, Hermann F., ed.

Epistle messages; sermons on the Epistles, Advent to Trinity Sunday. 252p. D [c. '33] Phil., United Lutheran Pub'n House

1.50

Miller, Leon

American first editions; their points and prices; numbered ed. 102p. O [c. '33] [Kansas City, Mo., Author, 9100 Woodland]

5.00

For the book collector.

Mitchell, William

The place of minds in the world. 399p. O '33 N. Y., Macmillan

4.50

of play in the church. 107p. (2p. bibl.) il. D (Life enrichment ser.) [c. '33] Phil. [Judson Press] pap., .40

Martin, Roscoe

The people's party in Texas. 28p. (bibl.) (Soc. science research ser.) '33 Austin, Tex., Univ. of Tex. Press

pap., gratis

Medcraft, Russell

A pair of pajamas; a sentimental comedy in one act. 27p. diagr. D [c. '33] N. Y., S. French

.35

Monaghan, Frank

French travellers in the United States, 1765-1932; a bibliography. 136p. il. O '33 N. Y., N. Y. Pub. Lib.

pap., 1.00

Mohl, Ruth

The three estates in medieval and Renaissance literature. 436p. (9p. bibl.) il. D (Columbia Univ. studies in Eng. and comparative lit.) c. N. Y., Columbia Univ. Press 4.50

Morand, Paul

Indian air; impressions of travel in South America; tr. [from the French] by Desmond Flower. 235p. maps D '33 Bost., Houghton 2.00
A French novelist and essayist describes his tour of South America by aeroplane.

Newth, Jack Douglas

Hungary; new ed. 88p. il. (col.) D (Peeps at many lands) '33 N. Y., Macmillan 1.00

Nicholson, Basil D.

Business is business. 198p. D '33 N. Y., Knopf 2.00
A satirical novel in which a youthful scoundrel tells the story of his progress in big business.

Nolan, Jeannette Covert

Second best; a novel. 354p. D c. N. Y., McBride 2.00
A study of marriage, of the girl who took second best instead of the man she really wanted to marry.

Norton, Roy

The frozen trail. 256p. D (Popular copyrights) [c. '32] N. Y., Grosset .75

O'Connor, Harvey

Mellon's millions; the biography of a fortune; the life and times of Andrew W. Mellon. 458p. (bibl. notes) front. (por.) D [c. '33] N. Y., John Day 3.00
A revealing biography of the former Secretary of the Treasury, telling of the building of his great fortune.

Osborne, Hubert

Shore leave; a sea-goin' comedy in three acts. 148p. il., diagrs. D (French's standard lib. ed.) c. '18, '33 N. Y., S. French pap., .75

Parke, H. W.

Greek mercenary soldiers, from the earliest times to the Battle of Ipsus. 250p. O '33 N. Y., Oxford 3.75

Peirce, Adah

Vocations for women. 345p. D '33 N. Y., Macmillan 2.00

Peters, Frazier

Houses of stone. 166p. il., diagrs. Q [c. '33] [Westport, Conn., Author] 3.50; pap., 2.50
On the design and construction of stone houses. Many photographs and diagrams illustrate the text.

Porter, Kenneth Wiggins, and others

Christ in the breadline; a book of poems for Christmas, Lent, and other holy days; introd. by John Haynes Holmes. 27p. D. c. N. Montpelier, Vt., Driftwind Press bds., 1.00; pap., .50

Morecroft, John H.

Electron tubes and their applications. 578p. O '33 N. Y., Wiley 4.50

Our changing world, whither bound? [religion]. 144p. il. D '33 Mountain View, Cal., Pacific Press Pub. Ass'n pap., .50

Parsons, Leonard G., and Barling, Seymour

Diseases of infancy and childhood; 2 v. 1798p. il. O (Oxford medical pub'ns) '33 N. Y., Oxford 25.00

Rav, Verne F.

The Sanpoil and Nespelem; Salishan peoples of northeastern Washington. 237p. (2p. bibl.) il., map,

Post, Melville Davisson

The silent witness. 317p. D (Popular copyrights) [c. '26-'30] N. Y., [Grosset] .75

Roback, Abraham Aaron

Curiosities of Yiddish literature. 227p. il. D c. Cambridge, Mass., Sci-Art Publishers 2.00
Many facts about the Yiddish language, literature, press, stage, schools and libraries, with the opinions of many famous people on Yiddish and its literature.

Robbins, Wilfred William and Ramaley, Francis

Plants useful to man. 435p. (bibl.) il. O [c. '33] Phil., Blakiston's 3.00
Partially adapted from Robbins' "Botany of Crop Plants."

Roberts, S. C.

Charm of Cambridge; 2nd ed. 152p. il. O '33 N. Y., Macmillan 2.25

Robinson, Joan

The economics of imperfect competition. 352p. O '33 N. Y., Macmillan 7.20

Rodney, Colonel George Brydges.

The crimson brand. 256p. D (Popular copyrights) [c. '32] N. Y., Grosset .75

Ross, Edward Alsworth

The outlines of sociology; rev. ed. 468p. diagrs. O (Century social science ser.) [c. '33] N. Y., [Appleton-Century] 3.00

Rounds, Ona M.

Buck privates on Parnassus. 217p. il. D c. Bost., Meador 2.00
The experiences of a woman who did library and educational work in the A. E. F.

Sage, Lee

Gopher Dick; the story of a northern cow-puncher. 296p. D (Popular copyrights) [c. '32] N. Y., Grosset .75

Saunders, Phyllis

Singing games from Bible lands. 36p. O '33 N. Y., Macmillan .90

Schoff, Mrs. Frederic

Wisdom of the ages in bringing up children. 394p. D '33 Phil., Dorrance 2.50

Schofield, Charles Edwin

The adventurous God; an exploration of some of the implications of the logic of religion. 159p. O [c. '33] Nashville, Cokesbury Press 1.00

The author calls upon Protestantism to give up its defensive attitude and boldly lead the way in modern society.

Seabury, David

Growing into life; a Magna Charta of youth. 715p. (5p. bibl.) O [c. '28] N. Y., Blue Ribbon B'ks 1.00

diagrs. O (Univ. of Wash. pub'ns in anthropology; v. 5) '33 Seattle, Univ. of Wash. Press pap., 2.00

Schaeffer, Samuel Carlyle

Abraham Lincoln; his destiny and religion [new ed.]. 16p. S ['33] [Cardiff-by-the-Sea, Cal., Author] pap., .25

Schoenherr, Karl E.

Resistance of flat surfaces moving through a fluid. 22p. '33 Balt., Johns Hopkins Press pap., .35

Sigman, James G.

Origin and development of visual education in the Philadelphia public schools. 249p. (5p. bibl.) O '33 West Chester, Pa., H. F. Temple, Inc. pap., 1.00

- Sipe, Chester Hale** **Hi**
Fort Ligonier and its times. 712p. il. D ['33]
[Butler, Pa., Author] 3.50
A history of the first English fort west of the Alleghenies with accounts of many little known incidents of the region, based primarily on the Pennsylvania Archives and Colonial records. The bibliographical references are included in the text.
- Sleeping Beauty.** no p. il. (pt. col.) O **Ju**
("Pop-up" classics) [c. '33] N. Y., Blue Ribbon B'ks bds., .50
- Smart, Walter Kay and McKelvey, Louis William**
Business letters. 497p. diags. O c. N. Y., Harper 3.50; college textb'k ed., 2.75
A complete and modern guide to the writing of all types of business letters. Exercises and a reference section for rules of grammar, usage, etc., are included.
- Smith, Joseph Russell**
Foreign lands and peoples. 392p. (bibl.) il., (col. front) maps (pt. col.), diags. O [c. '33] Phil., Winston 1.44
An elementary geography text book, companion to "American Lands and Peoples."
- Snyder, Franklyn Bliss and Martin, Robert Grant**
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A CAREFULLY-SELECTED LOT of "Limited Editions and Special Press copies," many autographed, containing 291 lots, all marked down, frequently more than fifty per cent, comes from Stewart Kidd, of Cincinnati. These selections cover a period of more than two centuries, and include a great variety of books, among them first editions, presentation copies, reprints of famous books, of literary or historical interest.

THE TUTTLE Co. of Rutland, Vermont, which last year observed its centenary of bookselling, has taken the occasion of the present critical interest in matters of money banking and finance to issue a catalog of 900 items on these subjects, including rare pamphlet and documentary material.

J. KYRLE FLETCHER, LTD., Newport, Monmouthshire, England, have issued their fourth and largest catalog of books connected with the theater. It contains nearly nine hundred items, the harvest of four years' book hunting in America and Europe. Mr. Fletcher expresses his intention of issuing similar catalogs annually, and the series will be well worth preserving by collectors in this field. Space will not permit mention of many dramatic writers represented, or of the interesting rarities.

A BOOK of great bibliographical interest published by the British and Foreign Bible

Society, and now being reissued, is entitled "The Gospel in Many Tongues," and gives specimens of 665 languages in which the society has published some portions of the Scriptures. Dr. Kilgour, the editorial superintendent, remarks that philologists will find the specimens material for comparison of cognate or diverse forms of speech; but to the Bible Society they stand for nearly 440,000,000 books, distributed among all the nations of the world during the last 128 years.

DR. PIERCE BUTLER of the Newberry Library has prepared and the Library has now printed a "Check List of Fifteenth Century Books in the Newberry Library and Other Libraries of Chicago." Dr. Butler is custodian of the famous John M. Wing Foundation, a notable collection of books on printing that is backed by ample endowment so that over 1,300 books have been added to its shelves in the last thirteen years. This catalog, which makes the Wing collection as well as the collections of other libraries so easily available for study, includes 1,793 items, all arranged chronologically, first by country in the order in which printing was introduced within their borders, then by city, then the name of the printer, and finally indexed by comparison with the Hain numbers, and again indexed by author. This catalog is a beautiful example of presswork and has been designed in an edition of 850 copies at the Lakeside Press.

A MANUSCRIPT OF "HUCKLEBERRY FINN," a prized possession of the Buffalo Public Library and undoubtedly one of the most treasured manuscripts of American literature, has been recently put on public exhibit and attracted very wide public attention, according to a dispatch to the *New York Times*. The same library has a copy of Audubon's "Birds of America" which it bought a century ago when it was a private organization.

Catalogs Received

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- AMERICANA. (No. 134; Items 542.) Dauber & Pine Bookshops, Inc., 66 Fifth Ave., New York City.
- AMERICANA. (No. 8; Items 331.) The Green Bookman, Bridgewater, Va.
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- RELIGIONS AND THE RELIGIOUS HISTORY OF THE WORLD. (No. 123; Items 895.) Grafton & Co., Coptic House, 51 Great Russell St., London, W. C. 1, England.
- SHIPS AND SHIPPING, NAVAL HISTORY AND NAVIGATION, ETC. (No. 563; Items 393.) Francis Edwards, Ltd., London, W. 1, England.
- ZOOLOGY AND GEOLOGY. (No. 475; Items 1966.) Bernard Quaritch, Ltd., 11 Grafton St., New Bond St., London, W. 1, England.

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W. H. Allen, 3345 Woodland Ave., Philadelphia
Galster. Labor Movement in Shoe Industry.
Rennert. Life of Lope de Vega.
Schurz, Carl. Speeches, etc. 6 vols.
Smith, Kirby F. Martial & Other Essays.

Ambercrombie & Fitch, 45 St. & Madison, N. Y.
Mattern. Handloading Ammunition.
Crossman. Small Bore Rifle Shooting.
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Dodd. Life of Nathaniel Macon.

Approved-Books Store, 1721 Spring Garden, Phila.
Josiah Strong. Our Country.

Archway Book Store, 47 N. Ninth St., Phila.
Fletcher. Law Rhythmic Breath.
Aquarian Gospel. Both reasonable.

Argosy Book Stores, 45 Fourth Ave., New York
Spectator with notes and gen. index. Vol. 2 only. N. Y. 1826. From the Lond. Stereo-type ed.

Chamberlain. A Unit in Society.

Rackham. Lever's Chas. O'Malley.

Aldin & Rackham. Faithful Friends.

Wilkinson, S. Study of War.

Songs of the Shrapnel Shell. Cyril Howe.

Gabriel. Evolution of Long Island.

Baer. History of Rye.

Gregg. Commerce of Prairie. Set or vol. 2.

Arts Book Shop, 102 E. 11th St., New York
Frank Harris. Anything by or about.
Kabbala. Black Magic.

Associated Students Store, Univ. Calif., Berkeley
MacDonagh. Pageant of Parliament. 2 vols.
2nd hand copy.

Astor Book Shop, 63 Fourth Ave., New York
Fanning's Narrative. N. Y. 1913.
Autobiography of Charles M. Morris.

Jos. Baer & Co., Frankfurt a.M., Hochstr. 6, Ger.
Analyst. Vols. 1-35.

Journal of the American Chemical Society. Vols. 31, 32, 45.

Campbell. Anne Bradstreet and Her Time. N. Y. 1891.

Baker & Taylor Co., 55 Fifth Ave., New York
Andersonville Prison. Pub. Century.

Benson. Salad Days.

Bessemer. Autobiography.

Bready. The European Starling.

Brett. History of Psychology. Vol. 1.

Cheyne. Lister and His Achievement.

Compayre. Horace Mann and the Public School in the U. S.

Crawford. Salve Venetia: Gleanings from Venetian History. Vol. 2 only.

DeSeignie, Madame. Letters to Her Daughter and Friends.

Fogazzaro. The Saint.

Hart. Virgil C. Hart, Missionary.

Hewett. Modern German Novelists.

Baker & Taylor—Continued

Kelso. History of Public Poor Relief in Massachusetts.
 Luce. Congress—An Explanation.
 McKay. This Fine Pretty World.
 MacKenzie. Man of Feeling.
 Mach. The Science of Mechanics.
 Matthews. French Dramatists of the 19th Century. Latest ed. Scrib. 1919 only.
 Morgan. League of the Iroquois.
 Pennell. Lithography and Lithographers.
 Stevenson. Velasquez. Pub. George Bell.
 Valle. Pleasant Memories of Marquis Bradmin.
 Zuccoli. Things Greater than He.
 Rogers. Dictionary of Abbreviations.
 Kaufman. Royal Family.
 Smith. O. Henry Biography.
 VanCleave. Finland.

Bargain Book Store, 406 15th St., Denver, Colo.
 Vols. 5, 15, and 16. Scribner edition of Dickens.
 Green silk cloth. Must be first class condition.
 Beveridge's Life of Marshall. Vol. 3 only. Green cloth. State condition.

Barrow Art & Book Concern, 1685 Market St., San Francisco, Cal.

Anything on Elephantiasis.
 Anything on Gaiting Horses.
 Thayer's Biography of Beethoven.
 Dealer's Catalogues and want Lists at all times.

Beacon Book Shop, 43 E. 45th St., New York
 Seitz. The James G. Bennetts. Bobbs.
 Anthony Adverse. Limited edition.

Beyer's Book & Art Shop, 8 E. 29th St., N. Y.
 Bierstadt. Three Plays of the Argentine.
 Burt, M. Eliz. Literary Landmarks.
 Ross. South of Panama.

Stanley O. Bezanson, 1 Court St., Boston
 Bosanke. Collecting Old Lustre Ware.
 Reports of Prison Discipline Society. 3 vols.
 Boston. Ca. 1850.

Biblio and Tannen, 103 E. 9th St., New York
 Kelley, E. S. Weeds. Har. Brace.

Biola Book Room, 536 S. Hope St., Los Angeles
 Cause and Cure of Infidelity. David Nelson.
 Publ. Doran Co.

Horae Paulinae and Natural Theology. Wm. Paley.

Book Clearing House, 226 Tremont St., Boston
 Pierre Loti. Unabridged and Unexpurgated Works. Fine editions preferred.

Book Den, P. O. Box 733, Santa Barbara, Cal.
 Lawrence, D. H. Fantasia of the Unconscious.

Booke Shop, 4 Market Sq., Providence, R. I.
 Napoleon & His Women Friends. Translated by Gertrude Aretz.
 Silver Horn. By G. Grand.

Book Exch., 312 N. Washington Av., Scranton, Pa.
 Grace L. Hill's or Lutz's. Any.

Booklovers Shop & Lib., 212 S. Akard, Dallas, Tex.
 Julia Newberry's Diary. 1st ed.

Book Shop, 135 6th St. N.W., Canton, Ohio
 Luzumyat. By Abou-Il-Illa. Engl. translation by Ameen Rihani.

Book Shop, 158 University Ave., Palo Alto, Calif.
 Lost Paradise. Hickman Powell.
 Indians of Cape Flattery at the Straits of Fuca.
 Century of Dishonor. Helen Hunt Jackson.
 Louis IX. Perry. Putnam.

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 Schweitzer. Christianity and World Religions.
 Felix Weingartner. On the Playing of Beethoven's Symphonies.

Hunt, Leigh. Imagination and Fancy.

Book Supply Co., 564 W. Monroe St., Chicago
 The Blue and Green. By Pottinger.

Brentano's, 63 E. Washington St., Chicago
 Bangs. Mollie and Unwise Man Abroad.
 De Amicus. Heart of a Boy.
 Dreesbach. Beer Bottler's Handy Book.
 Grow. American in Russian Army.
 Marquis. Old Soak's History of World.
 Newmark. 60 Years in Southern California.
 Thompson. Live and Be Young.
 Wall. Light Horse Breeding.
 Warner. Mr. Fortune's Maggot.
 Wilson. Waste Paper Philosophy.

Brentano's, 1 W. 47th St., New York
 Backer. Declaration of Independence.
 Chapman. Piloting Steamship and Small Boat Handling.
 de Casseres. Forty Immortals.
 Dyke. Genus Iris. 1913.
 Firkins. Two Passengers for Chelsea & Other Plays.
 Gabriel. Evolution of Long Island.
 Gummere. English Origins.
 Holmes. English Orphans.
 Lummis. My Friend Will.
 Lynch. Book of Iris. 1904.
 MacNamara. A Marriage Has Been Arranged.
 Melville. Confidence Man & His Masquerade; Clarice; Poetry—especially Battle Pieces.
 Minnegerode. Some Lectures of Herman Melville.
 Ramarcharaka. Bhagavad Gita. Fenno ed.
 Rhead. Speckled Brook Trout.
 Sherrington. Integrative Action of Nervous Syst.
 Sutherland. Arches of Years. 1st ed.
 Waln. House of Exile. 1st ed.
 Weaver. Herman Melville.
 Wylie. Venetian Glass Nephew.
 Yeats. Wind in the Reed. Green cloth.
 Gould's Lives of the Saints.
 Lossing's Civil War.
 Journeys Through Bookland. By Sylvester.

Brentano's, 1322 F St. N.W., Washington, D. C.
 Campbell. Southern Highlander and His Homeland.
 Hobson. Porcelain, Oriental, Continental & British.
 Frothingham. Songs of Men.
 Ise. U. S. Oil Policy.

Bridgman & Lyman, Northampton, Mass.
 Leech. Spear Genealogy.
 Shorthouse. John Inglesant. Large print ed.

M. H. Briggs, 506 S. Wabash, Chicago
 Best prices in quick cash for following:
 Western History: Books, pamphlets, maps, views, manuscripts, dealing with the pioneer history of any state West of Penn.
 Overland Journeys to the West.
 Narrative of Explorers and Pioneers.
 Tales of Indian Fighting and Captives.
 Emigrant's Guides to Gold Fields.
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Britannica Bookshop, 283 Madison Ave., N. Y.
Jerome K. Jerome. *Three Men in a Boat*.

Britannica Book Shop, 342 Madison, New York
Anthony Adverse. 1st ed.

A. Britnell B'k Shop, 765 Yonge St., Toronto, Can.
The Common Spider of U. S. By J. H. Emerton.

Brooklyn, N. Y., College Library, 80 Willoughby
Haweis. *Music and Morals*.
Ernle, R. E. P. *Pleasant Land of France*.
Taylor, A. E. *Elements of Metaphysics*.
Verkes. *Dancing Mouse*.

Brooklyn, N. Y., Museum Library, Eastern Park-
way & Washington Ave.
St. Louis, City Art Museum Bulletin. Vol. 2, no.
3; Vol. 4, nos. 2, 3, 4; Vol. 7, nos. 3, 4.

Brown's Book Shop, State & Lake, Madison, Wis.
Greek Education. J. P. Mahaffy.
Oakes Ames. *Flora of Southern Florida*.

E. C. Buxbaum, 1811 E. Wood, Milwaukee, Wis.
Functions of a Complex Variable. Any author.
Karrer. *Organic Chemistry*.
Nonesuch Press. Any titles.
American Bibliographies. *Literature, Americana*.
Miniatures. Anything.
Ponsonby. *Diaries*.
Books about Books. Anything.
Roden. *The Cambridge Press*.
De Ricci. *Book Collectors Guide*.
Wegelin. *Early American Poetry*.
National Geographics. 1888 to 1905.

Campbell & Leunig, 8 E. 12th St., New York
My Thirty Years in Baseball. By John McGraw.
Sherry. By Geo. B. McCutcheon.
Beyond the Sunset; The Doom Trail. By A. D.
Howden Smith.
The Sky Is the Limit, The Brat, When the Devil
Was Sick. By E. J. Rath.
Leaves of Grass. By Walt Whitman. Facsimile
ed. of 1855. Mosher. 1920.
La Mort D'Arthur. *History of King Arthur &*
Knights of Round Table. 3 vols. London.
1858.
Holbrook Jackson. *Anatomy of Bibliomania*. 2 v.
Scribner.

Cape Ann Old Book Shop, Rockport, Mass.
Anything on Herbs or Weaving.
Josselyn New England Rarities. 1865.
Kipling-Munson. *Kipling's India*. Any ed.
Great Masters in Color. Boston.

Carteret Book Shop, 43 Halsey St., Newark, N. J.
Callender. *Selection of Jurors*. Univ. of Penna.
Pr. 1924.

Catherwood. *Lazarre*. Bobbs-M.
Adams. *Letters of John Adams and Abigail*
Adams. H. M.

Casanova, 2611 N. Downer Ave., Milwaukee, Wis.
Faulkner. 1st eds. Mint copies. *Marble Faun*.
Sartoris; *As I Lay Dying*. 1st issue; *Sound*
and the *Fury*; *Soldier's Pay*.
Hoult. *Poor Women*. 1st Amer. ed.

Caspar, Krueger, Dory, Bk. Dept., 772 N. Water
St., Milwaukee, Wis.

Snow. *Monthly Wage Tables*.
Kalmann Steel Co. *Handbook*.
Thornton. *Brewery Accounting*.
Barnes. *Jeremia*.
Berger. *Voice and Pen*.

Centaur Book Shop, 206 S. Juniper St., Phila.
Edith Wharton. *Artemis to Actaeon*; *In Morocco*.
These must be 1st editions.

Hervy Allen. *Anthony Adverse*.
Kenneth Grahame. First editions.
Archibald MacLeish. *Conquistador*. 1st ed.
Ronald Frase. *Landscape with Figures*.

Robert Innes Center, 6 E. 45th St., New York
The Education of Peter; *Triumph*. By John Wiley.

Central Book Co., 245 Broadway, New York
Bar Association Reports, Law of All States and
Legal Periodicals.

Geo. M. Chandler, 75 E. Van Buren St., Chicago
Asia. A magazine. For April, 1929.
Bangs. *Mollie & Unwiseman Man Abroad*.
Bonaparte. *Birds of American*. Pt. 4 only.
Corbin, Alice. *Red Earth*.
Cowan, W. K. *Old English Silver*.
Dreiser. *The Genius*. 1915.
Eliot. *Harvard Classics*. 51 vols.
Ency. Britannica. Eleventh ed. 29 vols.
Frobisher. *Three Voyages*. Hakluyt Soc.
Galsworthy. *Man of Property*. 1st ed. March 1906.
Lakeside Classics. 1903-4-5-6-8-9-10-12-15-26-
28 & '32.

Scott. *Life & Letters of Robt. Bacon*. 2 vols.

W. G. Chapman, 330 S. Wells St., Chicago, Ill.
Hesketh Pritchard. *November Joe*.

Chaucer Head Book Shop, 32 W. 47th St., N. Y.
Allen. *Anthony Adverse*. 3 vols.
Encyclopaedia Britannica. 14th ed. Leather.
Newton. *This Book Collecting Game*. 1st ed.
Woolf, Virginia. *Voyage Out*; *Night and Day*.
1st eds.
Irving. *Bracebridge Hall*. 1st. Boards uncut.
Cooper. *The Spy*. 1821. 1st ed.

Arthur H. Clark Co., 1214 S. Brand Blvd.,
Glendale, Calif.

Balch. *Maryland Line During Rev.*
Brannt. *Manufacture of Vinegar*.
Maugham. *Of Human Bondage*. 1st.

Cleveland Public Library, Order Librarian
Sue, E. Casques Lark. N. Y. *Labor News*.

Cleveland, O., Rare Book Shop, 1833 E. 13th St.
Protheroe. *Prosthetic Dentistry*.
God's Man.
Montgomery. *Burke's County in the Revolutoin*.
Webb Lee's *Glass and Any Other*.
Lincoln Library.
A String of Amber Pearls.
How to Be Happy Though Human.
Rejuvenation of Aunt Mary.
75 Years of White House Gossip.
Career of a Journalist.
Smoke House Poetry.

Colonial Book & Gift Shop, 490 Farmington,
Hartford, Conn.
Anthony Adverse. 1st ed.

Columbia University Library, New York
The Aquarium. Vol. 1, no. 3. July 1932. Inness
Pub. Co. Philadelphia.

Eaton, William. *Interesting Detail of the Opera-*
tions of the American Fleet in the Mediter-
ranean. Springfield. Bliss & Brewer. 1805.
Journal of Experimental Psychology. Vol. 8, no. 3.
Massachusetts Historical Society Collections. Fifth
Series. Vol. 9.
Psychological Review. Vol. 36, nos. 1, 2, 3. 1929;
vol. 38, no. 1; vol. 40, no. 1.
Sawyer, C. W. *Firearms in American History*.
Vol. 2. Cornhill Publishing Co.
G. C. Moore Smith. *Poet and Artist*. 1914.
Wotton, T. S. *Berlioz as a Writer*. London.
Oxford Univ. Pr.

*Weekly Book Exchange***James F. Drake—Continued**

Morton. Power of Sympathy. 1789. 1st ed.
 Osler. Student Life & Other Essays.
 Ross. Johnson Impeachment. 1st ed.
 Dos Passos. Manhattan Transfer; Three Soldiers.
 1st eds.

Chas. H. Dressel, 552 Broad St., Newark, N. J.
 Young. Self Teaching Chess Board.

Dulany-Vernay Co., 337 N. Charles, Baltimore
 Painted Veils. J. G. Huneker. Liveright.

M. Dunbar, 760 Oliver Bldg., So. Bend, Ind.
 Harper's Magazine. Oct., 1853.
 Encyclopedia Britannica. After 12th.
 Hervey Allen. Anthony Adverse. 1st.

Philip C. Duschnes, 507 Fifth Ave., New York
 Jack London. God of His Fathers; War of the
 Classes; Tales of Fish Patrol; Iron Heel;
 Revolution; When God Laughs; Cruise of
 Dazzler; House of Pride. Firsts.

R. H. Davis. Episodes of Van Bibber's Life;
 Notes of War Correspondent; With the
 Allies; Boy Scout and Other Stories. 1sts.

Rockwell Kent. Architectonics; Drawings 1924;
 Ballad of Yukon Jake; 50 Prints; Other 1sts.

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 Red Badge of Courage. 1st.

Grabhorn Press items.
 Frost. Mountain Interval. 1st.

Brook Kerith. Gooden illustrations. London ed.
 A. Edward Newton. Association items.

Annual Reports of Chicago Board of Trade.
 Roosevelt. Looking Forward. Pre-publication copy.

Duttons, 681 Fifth Ave., New York

Abbott, Jacob. Franconia Series. Set or any
 original eds. Rollo Bks. Set or any. Orig. eds.

Berman. How and Why of Candy Making.
 Mrs. Branch. The Manner of Life of Nancy
 Hempstead.

Brown. Cabells and Their Kin.
 Casa, G. Della. Renaissance Courtesy Book. Gala-
 teo of Manners and Behaviors. Humanist's
 Lib'y. Vol. 8. Updike.

Cervantes. Don Quixote. Macmillan. 1926;
 Ormsby. Knopf. 1926; Giles. Houghton M.
 1928; Daby. Macmillan. 1928; Giles.
 Small. Maynard. 1920; Mathley. Stokes.
 1921; Gruz, Allyn—Bacon. 1922; Shelton.
 Doran. 1923; Jarvis. Harper. 1923; Jarvis.
 Dodd, Mead. 1925.

Cornford. Origins of Attic Comedy.
 Dal. Russian Dictionary.

Drummond. Natural Law in the Spiritual World.
 Emerson, R. W. Life Genius and Writings.
 Edited by Alex. Ireland.

Englemann, G. Botanical Works. Ed. by Trelease
 & Gray.

Field, E. The Tribune Primer. 1st issue. Bef. 1900.
 Gardiner. Bible as Literature.

Garr, J. W. & J. C. Genealogy of the Garr
 Family. 1894.

Gates, L. E. Three Studies in Literature.
 Godey's Lady's Book. Complete set. Bound vols.
 Grant, Gordon. Silver Horn.

Green. First Families of Kentucky.
 Green, Horace. Life of Coolidge. Autographed
 by Coolidge.

Griswold, F. G. Horses and Hounds. 1926;
 House Flags of the Merchants of N. Y.
 Privately printed. 1926; The Kittens.
 Memoirs of a Salmon. 1931.

Haid, Rev. Leo. Major John Andre.
 Halliday, R. J. Camalias.

Harding. Social and Economic Lies of Our
 Civilization.

Columbus Book Exch., 272 N. High, Columbus, O.
 Wright. Hawkers & Walkers of Early Amer.
 Coupe. Sawdust and Spangles.
 Brown. Life of Dan Rice.
 Life of David Drew.
 Works of Thos. Jefferson. Ed. by Ford.

Concord Book Shop, 36 S. Michigan Ave., Chicago
 Emma Willard and Her Pupils. Am. Tract Society.
 Hezekiah and His Wives.
 Carlegle. Artistes du Livre Series.
 Brissaud. Artistes du Livre Series.
 Quiet Street. Ossorgin.
 Death & Profits. Waldman.

Corner Bookstore, 109 N. Tioga St., Ithaca, N. Y.
 Aunt Polly's Story of Mankind. Donald Ogden
 Stewart.
 Maeterlinck's Blue Bird. Illust. ed. \$3.50.

Dartmouth Bookstall, 279 Dartmouth St., Boston
 Benchley. Early Worm.
 Anthony Adverse. 1st trade ed. Same. Ltd.

Dauber & Pine Bookshops, 66 Fifth Ave., N. Y.
 Africa. Vol. 1. Oct., 1928.
 Farrand. Federal Convention. 3 vols.
 Fishberg. The Jews.
 Jefferson's Works. Vol. 1. Letter Press.
 London. Children of Abyss.
 Morelli. Italian Painters.
 Pro-Slavery Argument. 1852.
 Stokes. Aquatic Microscopy for Beginners.
 Dargasson. Spanish Sultry.

Davis & Nye, 60 Bank St., Waterbury, Conn.
 Connecticut River and Valley of the Connecticut.
 Edwin Bacon. Putnam.

Denholm & McKay, Bk. Dept., Worcester, Mass.
 Phistle ed. of Kipling; and the Cameo ed. of
 Stevenson (?).

Dennen's, 37 E. Grand River Ave., Detroit, Mich.
 1000 Flashes. French Wit, Wisdom, Wickedness.
 Appleton.

**Dey Bros. Book Shop, Salina & Warren Sts.,
 Syracuse, N. Y.**

Benson, H. Light Invisible. 1906. Benziger.

Dixie Business Book Shop, 126 Liberty St., N. Y.
 Collier, Peter, pub. Sorghum: Its Culture and
 Manufacture. 1884.

North. Butter Oil U. S. A. and British Pats on
 Processes of Separating Butter Oil. 1918-'24.

Doubleday, Doran B'k Shops, Grand Central, N. Y.
 Vienna Yesterday and To-day. Mahon. Brentanos.
 Film Till Now. Roth. Cape & Smith.

**Doubleday, Doran Book Shops, Broad St. Sta.
 Bldg., Philadelphia**

Poems We Love. L. M. Hodges.
 The Greatness and Decline of Rome. By Ferrero.
 W. D. Pelley. Golden Rubbish. 2 copies; The
 Fog; Greater Glory; Blue Lamp.

James F. Drake, 24 W. 40th St., New York
 Adams. Mont St. Michel & Chartres. 1st ed.
 Allen, Hervey. 1st trade & L. P. eds.
 Buck. East Wind: West Wind. 1st ed.
 Chadsey. Struggle Between Pres. Johnson &
 Congress Over Reconstruction. 1st ed.
 Luhan. Lorenzo in Taos. 1st ed.
 McHenry. Hearts of Steel. 1st Amer. ed.
 Marine Research Society. Sailing Ships of New
 England. 1st series.

Books Wanted—Continued**Duttons—Continued**

- Hardt, E. *Tristram the Jester*. Trans. J. Heard. Badger. 1913.
- Hearn, L. *Cookery Book*. 1st ed.
- Henderson. *Cook Book*. 1st ed., also latest ed. prior to 1914.
- Henry, W. O. *Welcome Land*.
- Hewitt, Prof. *Chemistry of Wine*.
- Hewlett. *Birth of Roland*. Vellum. 10 copies printed. 1911.
- Hobart. *Secret of the Rothschilds*.
- Hollander, L. M. *Gautland Cycle of Sagas*.
- Horace. *Book of Satires*. 88pp. il. bds. Elm Tree Press. 1917; *Carmina Recognovit* Lucianus Mueller. 16mo. Chicago. 1882; *Carmina Octo*. Edidit G. Vincent. With translation. F. A. Stokes. N. Y. 1882; *Horace's Friends & the Art of Writing for Their Pleasure*. 10th Satire of 1st Book. Latin text and translation. 20pp. bds. Elm Tree Press. 1917; *Walk and Talk in Rome*. B.C. 34. Trans. of the 9th Satire of the 1st Book, known as the Story of the Bore. 16pp bds. Elm Tree Press. Woodstock, Vt. 1917; *The Odes in English Verse*. Book I. By Caksie, Harrison, Ginn & Heath. 1877; Translation by John D. Long.
- Hord, P. *Tyndale*.
- Hostetler, H. *The Jacob Hostetler Family*.
- Havorre, M. *Auburre*. *Milltillionnaire*.
- Howland. *Military History of the World War*.
- Hugo. *Story of a Crime*.
- Invincible Folio of Secular Duets.
- Mackaye, Percy. *Sanctuary, a Bird Masque*.
- Meek. *Johann Faustus*.
- Miklosch. *Slavisches Etymologisches Worterbuch*.
- Moore. *George Washington Rules of Civility*.
- One Hundred Russian Verbs. Publ. by Brentano.
- Powell. *Last Paradise*.
- Stacpool, De Vere, H. *Satan*.
- Weigall. *Glory of the Pharaohs*.

Eastern Book Co., 254 W. 31st St., New York
Peters, Harry T. *Currier & Ives, Printmakers to the American People*. Vol. 1.

Emporium, for Dept. 191, San Francisco, Cal.
Fine press books.
Old Atlases and maps.
Books about engravers and map makers.
Limited Editions Club Books. Complete or in single vols.
Bankrupt Stocks and Remainders.
Fine and library sets of standard authors.

Geo. Engelke, 1909 Belle Plaine Ave., Chicago
Systems' Hand. 6 copies.

English Book Shop, 55 E. 55th St., New York
Mrs. Patrick Campbell. *My Life and Some Letters*. 2 copies.

Erie, Pa., Book Store, 17 E. 8th St.
Vegetable Lore. By Maurice Fould.

Exchange Book Shop, 20 Broad St., New York
Allen. *Anthony Adverse*. 1st ed.

Harry C. Feldstone & Co., 607 F St. N.W., Washington, D. C.
Hodge's Handbook of North American Indian. 2 v.

Gustav Fock, G.m.b.H., Leipzig, Ger.
Journal of Pharmacology. Vols. 18-39.
American Journal of Diseases of Children. Vols. 1-24 or 3-24.

Gustav Fock—Continued

American Journal of Roentgenology. Vol. 1, nos. 7-9; 2, nos. 1, 3, 11, 12; 3, no. 12; 4-6.
American Journal of Surgery. Vols. 1-22.
American Journal of Syphilis. Vols. 1-6.
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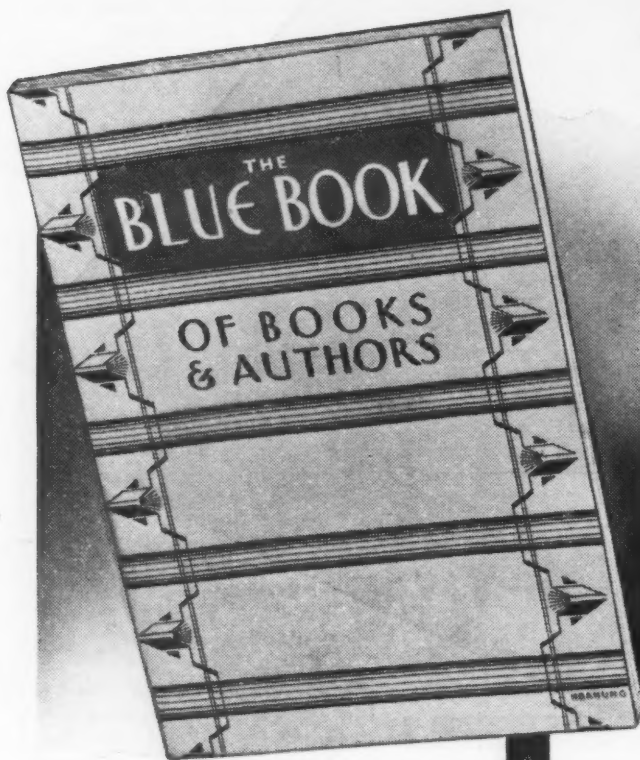
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